GLOC

Great Lakes Oracle Conference

Promote Your Knowledge with the Power of Your Community & Oracle APEX

8:30am MAY 16, 2018

CLEVELAND PUBLIC AUDITORIUM, CLEVELAND, OHIO

WWW.NEOOUG.ORG/GLOC

Promoting Your Knowledge with the Power of your Community & Oracle APEX

knowbase *Unveiling*

Sandro Ferreira

&

SOTFUL®

THOUGHTFUL SOFTWARE & SERVICES

Agenda

- Who am I & About SOTFUL
- Challenges Implementing a SaaS with Oracle APEX
- Success Stories
- Brainstorming Time / Current Situation
- Knowbase Unveiling
- References for Developing with Oracle APEX

Who Am I

Oracle APEX Developer/Architect & Founder at SOTFUL. Working as an Oracle Consultant since 1999 and on several Oracle APEX projects. Passionate about RAD, Low Code products and building innovative business applications.

Sandro Ferreira

SOTFUL®

THOUGHTFUL SOFTWARE & SERVICES

Who We Are

Team of APEX Experts

1 Full Time + 2 Freelancers + Partners

Efficient Tools for Working Remotely and on Flexible Schedule

Our Software Main Values and Goals

Deep Thought, Creativity and Attention to Detail

Simplicity and Usability

Enhance and Leverage Collaboration

THOUGHTFUL

SOFTWARE THOUGHTFUL

SO TFUL

SOTFUL®

THOUGHTFUL SOFTWARE & SERVICES

Challenges Implementing a SaaS with ORACLE APEX

- Could Offerings
- Sign Up & Reset Password Process
- Version Control & Folder Organization
- One Developer per Page Approach
- Dynamic Content
- Global Search
- User Owning Their Data
- Adding Content Through Browser Plugin

Cloud Offerings

Shared Hosting & Dedicated Hosting

From $14/month to $300/month

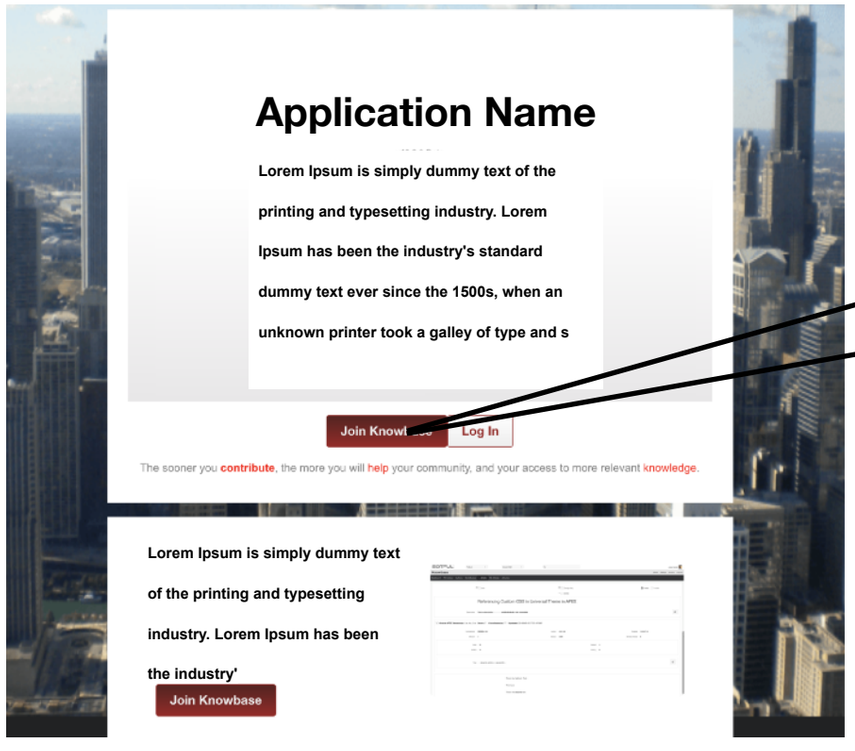
- Non-Metered
- Oracle Database Express Edition 11g Release 2
- Standard Full Access to Server
  - SQL Developer Access
  - OS Linux Access

Exadata Express X20

$175/month

- Non-Metered
- Oracle Database Enterprise Edition
- SQL Developer Access
- Running on Exadata
- Vanity URL

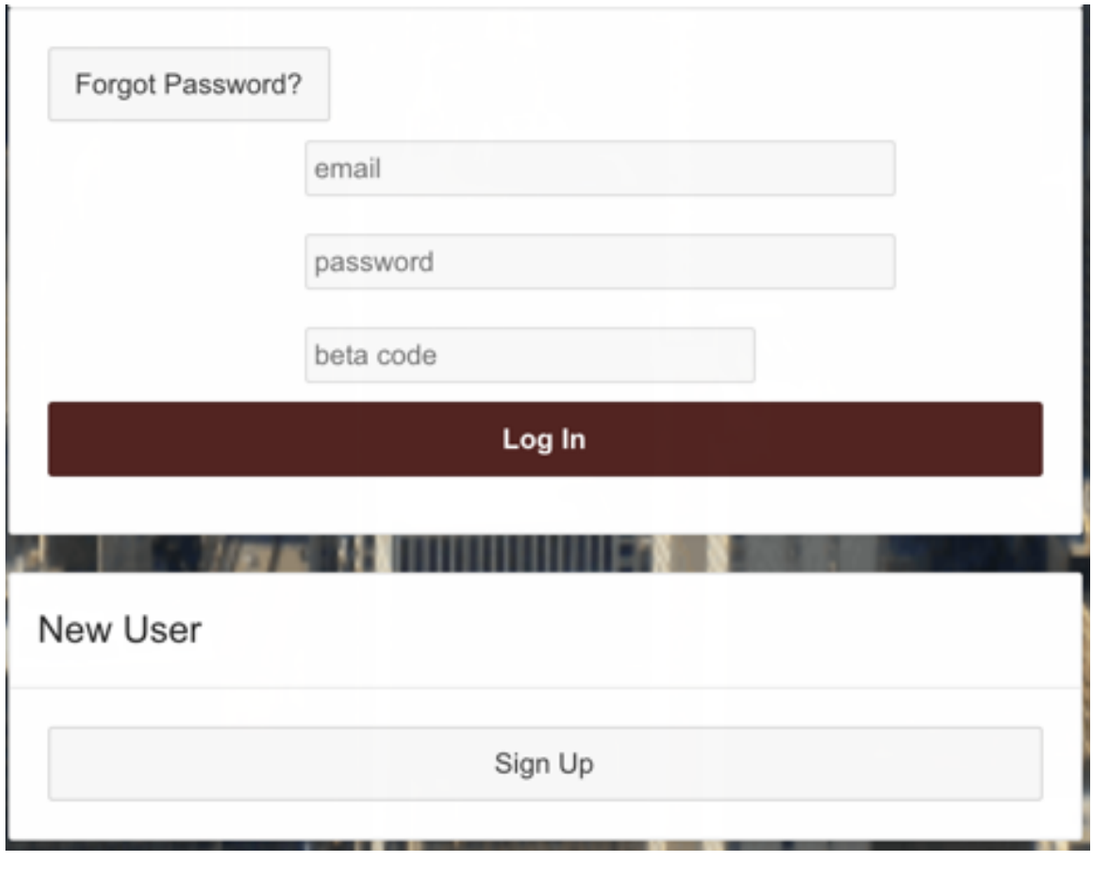
Sign Up & Reset Password



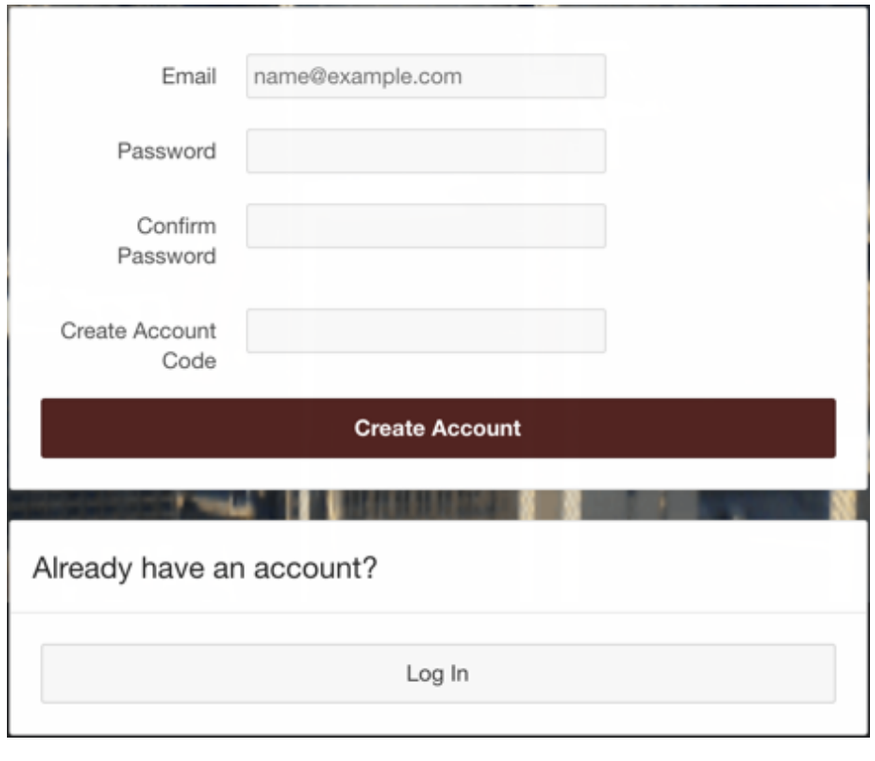
Landing Page

Join Knowbase | Log In

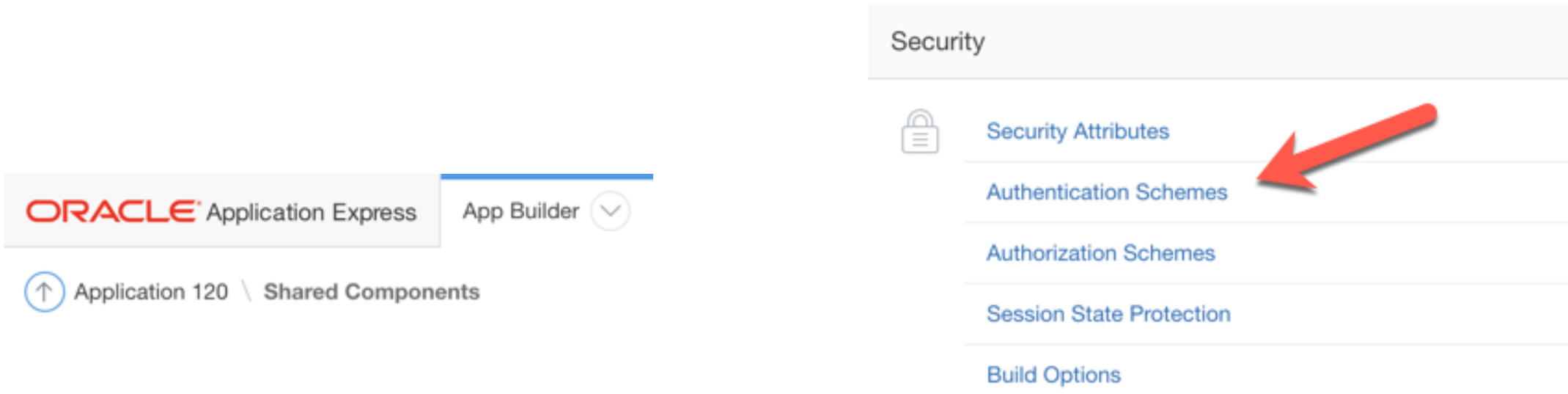
Log In & Forget Password



Sign Up

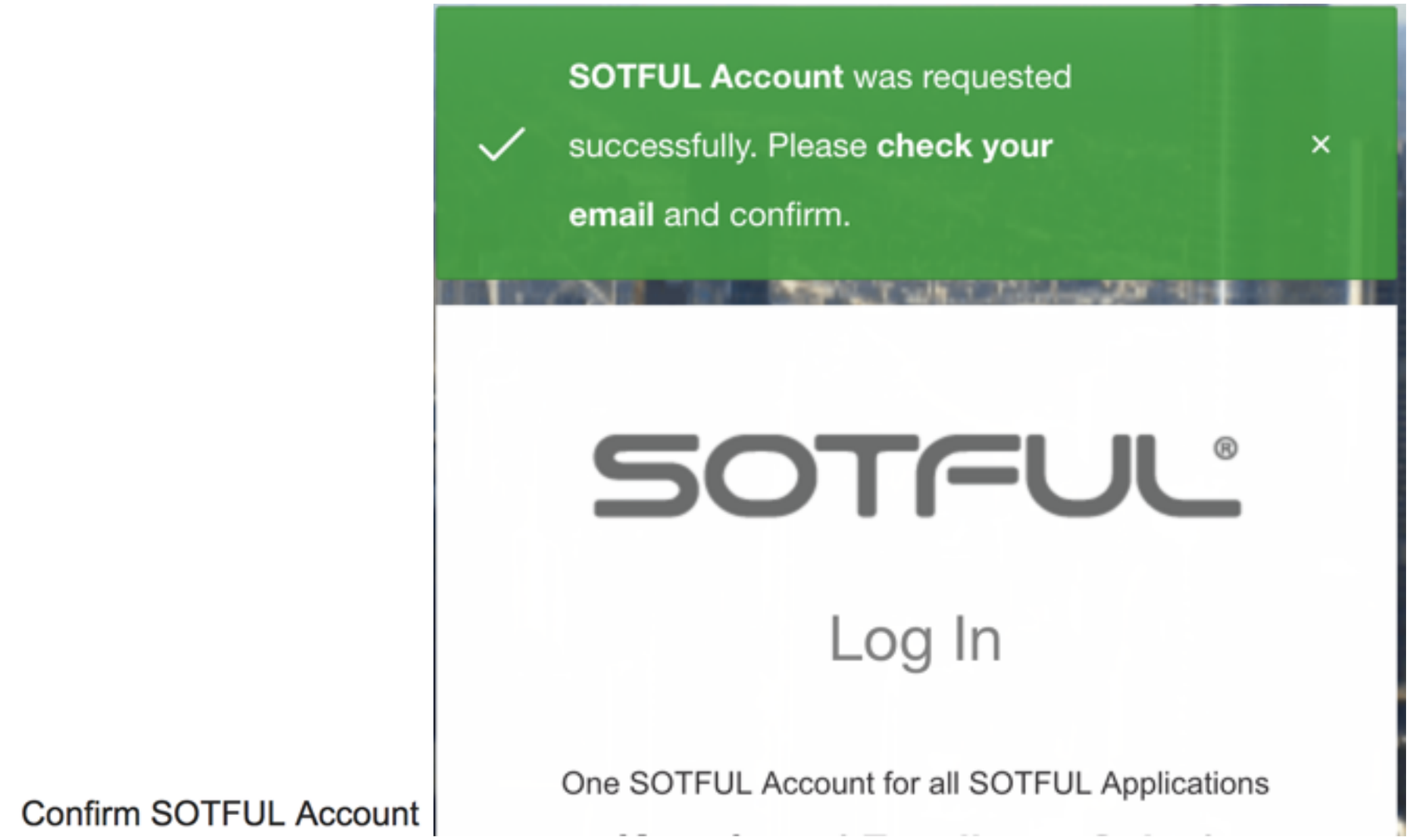


Sign Up & Reset Password



Name	Scheme Type
ACC_AUTH_CUSTOM - Current	Custom
Application Express Authentication	Application Express Accounts

Sign Up & Reset Password



Confirm SOTFUL Account

SOTFUL contact@sotful.com via gmail.com 2:17 PM (1 hour ago)
to sandrogodoy

Hello,

Welcome to SOTFUL !

Please click this link or paste the address into your browser to confirm your SOTFUL Account: https://sotful.maxapex.net/apex/f?p=120:102::::::P102_SIGN_UP_ID:1428675747304442868705142197821605228 30

Regards,
The SOTFUL Team

Version Control

- Using Subversion in the Cloud.

- SVN Standalone Clients in addition to SQL Developer for backend and Brackets for frontend.

    - Xversion - Mac

    - Tortoise - Windows

Xversion

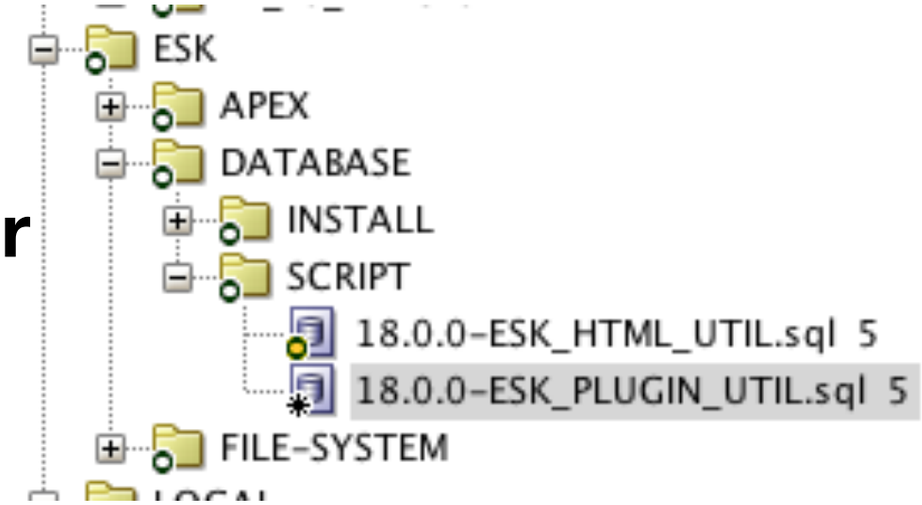
SVN | Subversion Client for Mac

ikoder.com

tortoisesvn.net

Version Control

SQL Developer

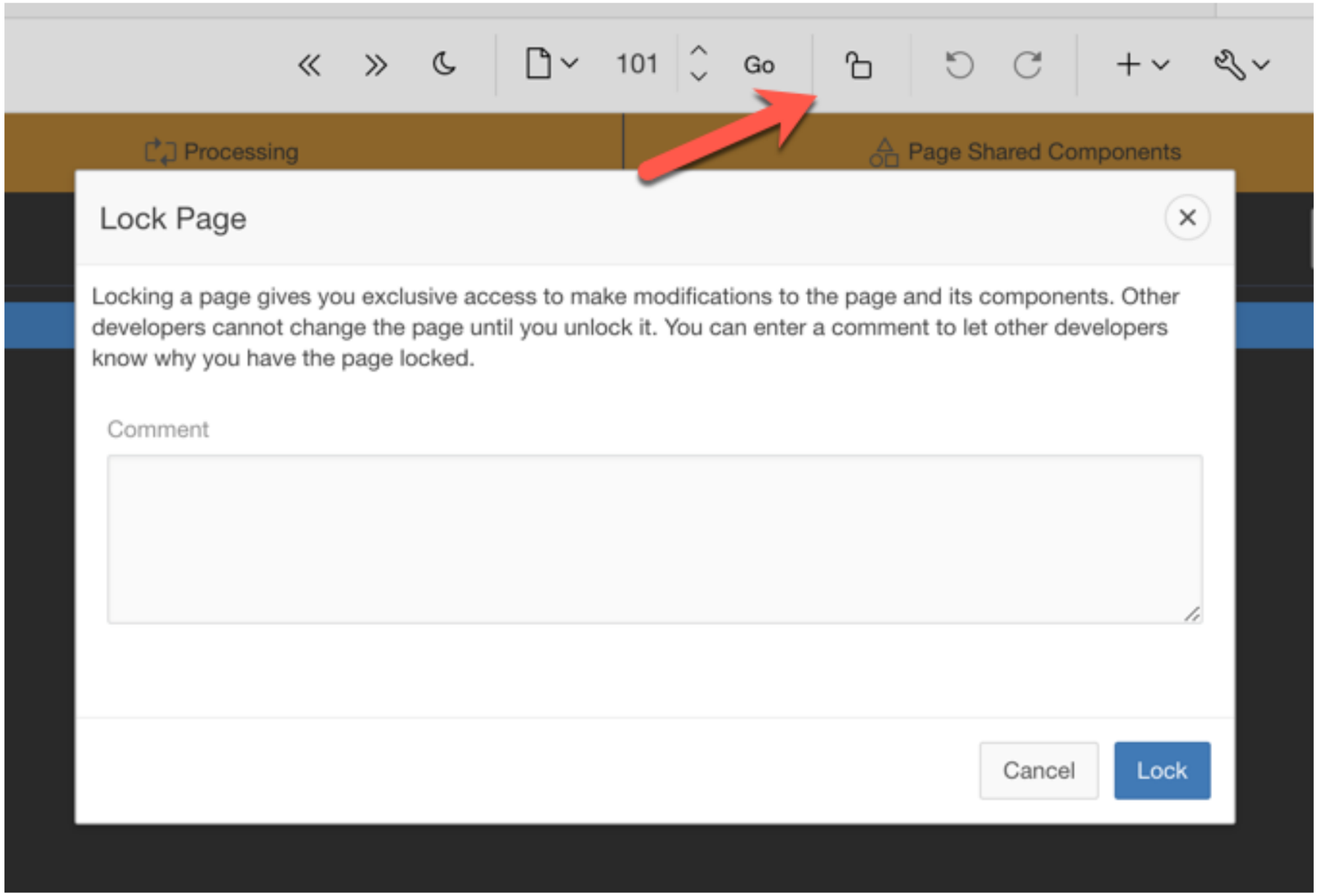


Xversion

ESK	--	Apr 15, 2018 at 1:37...	20	sandrogferr	Folder
APEX	--	Apr 15, 2018 at 1:37...	20	sandrogferr	Folder
DATABASE	--	Apr 5, 2018 at 11:18...	5	sandrogferr	Folder
.DS_Store	6 KB	Apr 5, 2018 at 11:14...	4	sandrogferr	TextEdit Document
INSTALL	--	Apr 5, 2018 at 11:14...	4	sandrogferr	Folder
SCRIPT	--	Apr 5, 2018 at 11:18...	5	sandrogferr	Folder
18.0.0-ESK_HTML_UTIL.sql	12 KB	Apr 5, 2018 at 11:18...	5	sandrogferr	SQL
18.0.0-ESK_PLUGIN_UTIL.sql	25 KB	Apr 5, 2018 at 11:18...	5	sandrogferr	SQL
FILE-SYSTEM	--	Apr 5, 2018 at 11:14...	4	sandrogferr	Folder

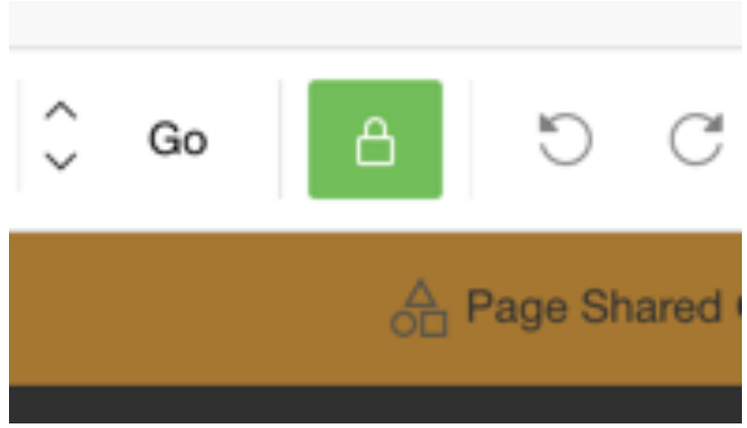
18.2.0-ESK_SEARCH.sql	3 KB	--	--	--	SQL
18.2.0-ESK-Data.sql	144 bytes	Apr 4, 2018 at 10:41...	122	sandrogferr	SQL

One Developer per Page Approach



APEX Developer

- Locks the page before development
- Unlocks the page after development

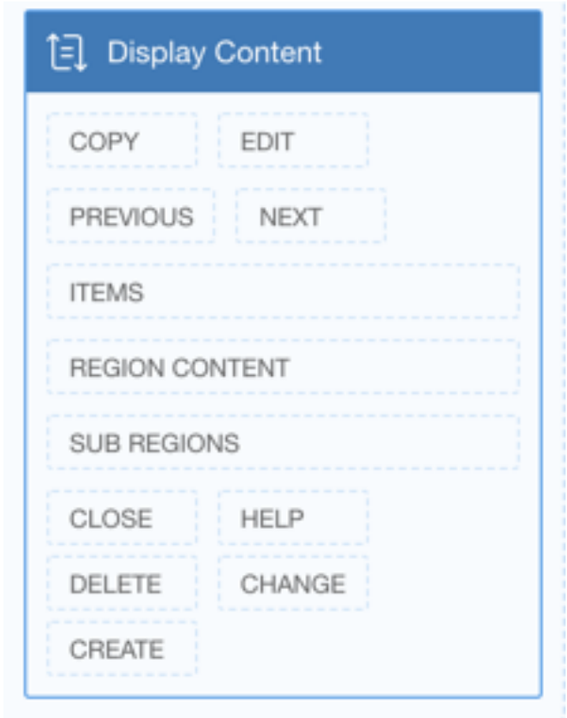


Specific Database Objects Created/Named Per Page

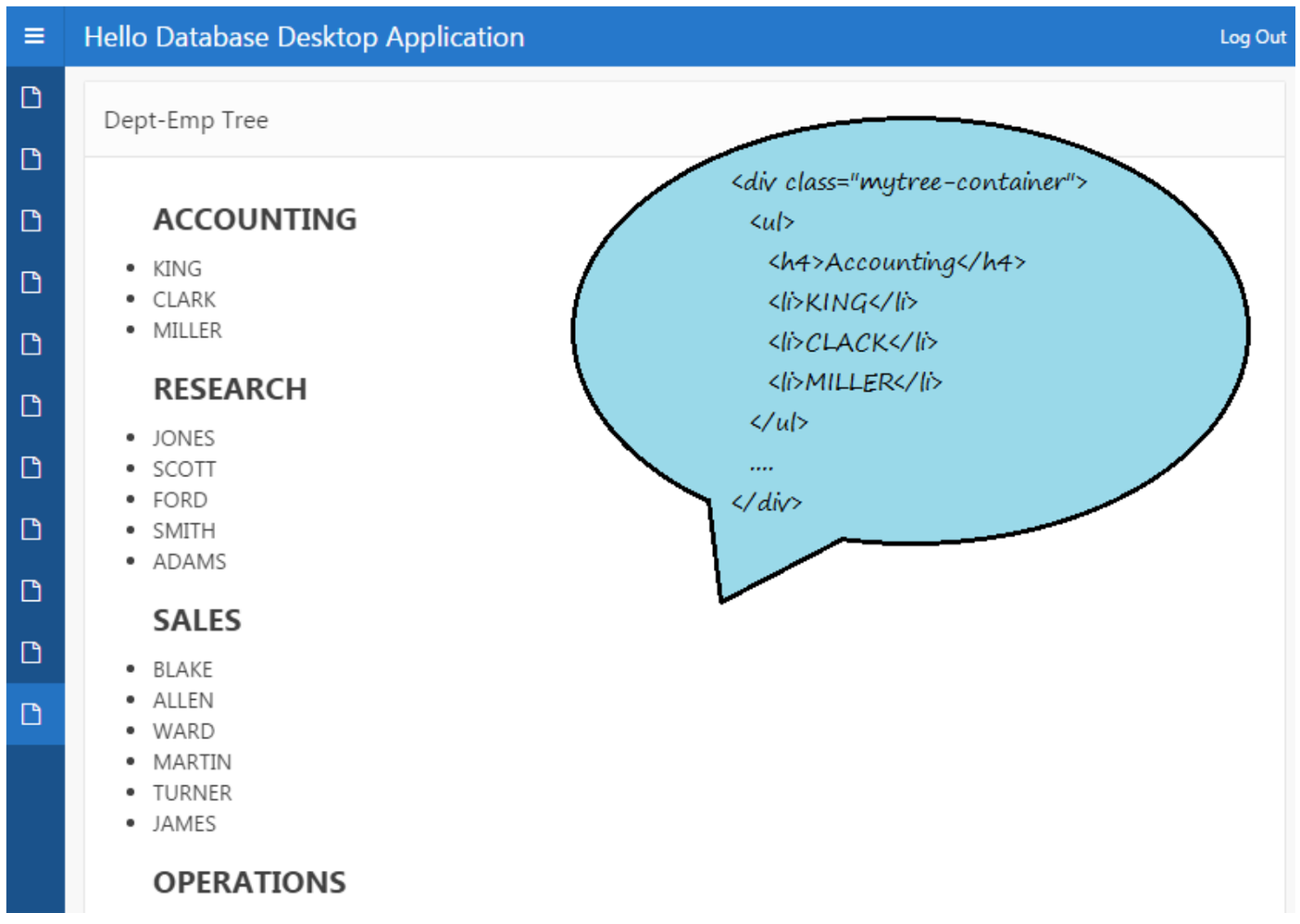
- Views
- Procedure/Functions

Dynamic Content

Gives you all the flexibility needed to create your custom HTML, CSS, JavaScript.



htp.p(' …. ');



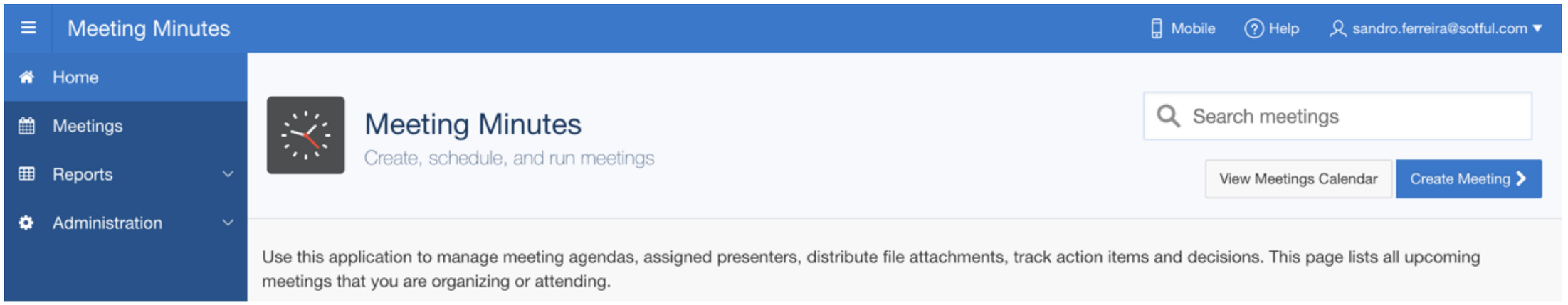
Another great approach is to use Custom Report Template if you have a "structured rows design" to be displayed.

Great Presentation about it tomorrow at 2:45pm by Jorge Rimblas

Global Search

Creating a Region and Search Field in Page 0

Meeting Minutes Packaged Application



Universal Theme Responsive Design

work just as well on small screen devices (phones, tablet)
as it does on larger screen devices (laptops, desktops)

User Owning Their Data

1- HTTPS as a requirement.

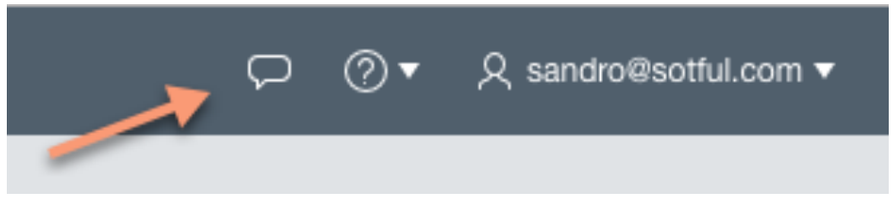
2- Developing with security in mind.

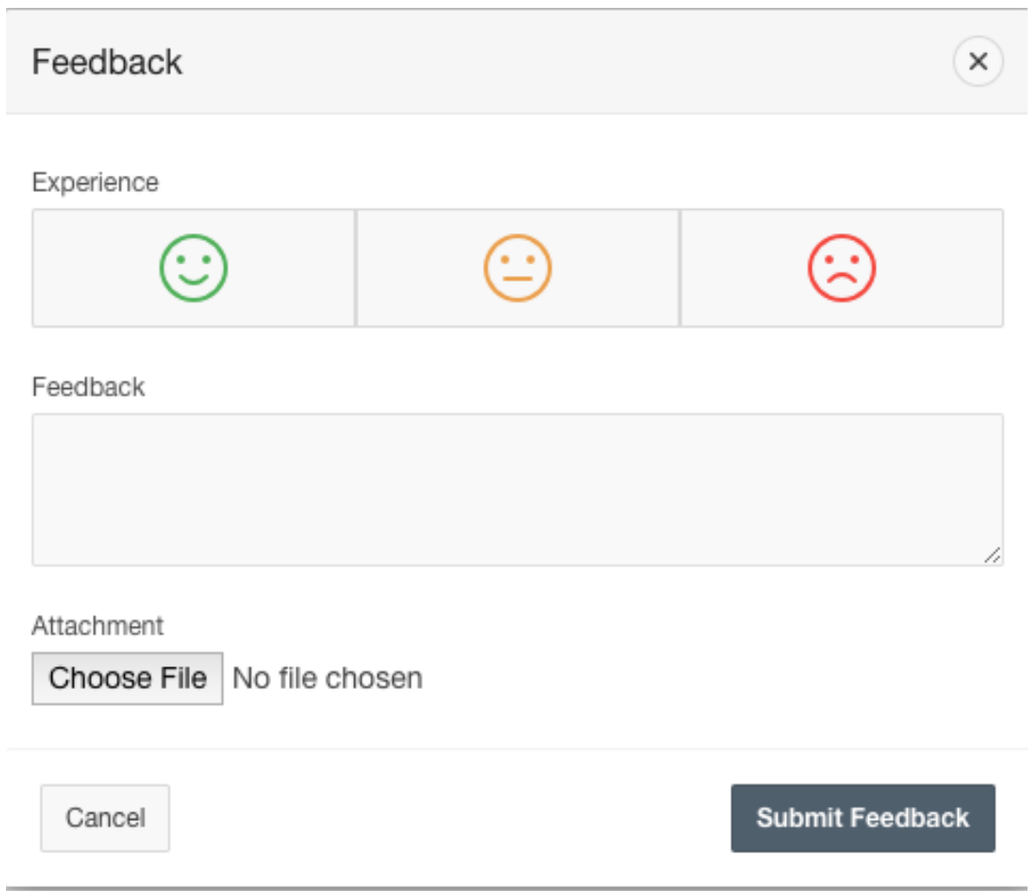
3- Encrypting the data before Inserting/Updating it on the Database Tables.

4- Data with visibility set to Private for Users or Companies Encrypted in the client Browser End-to-End Encryption.

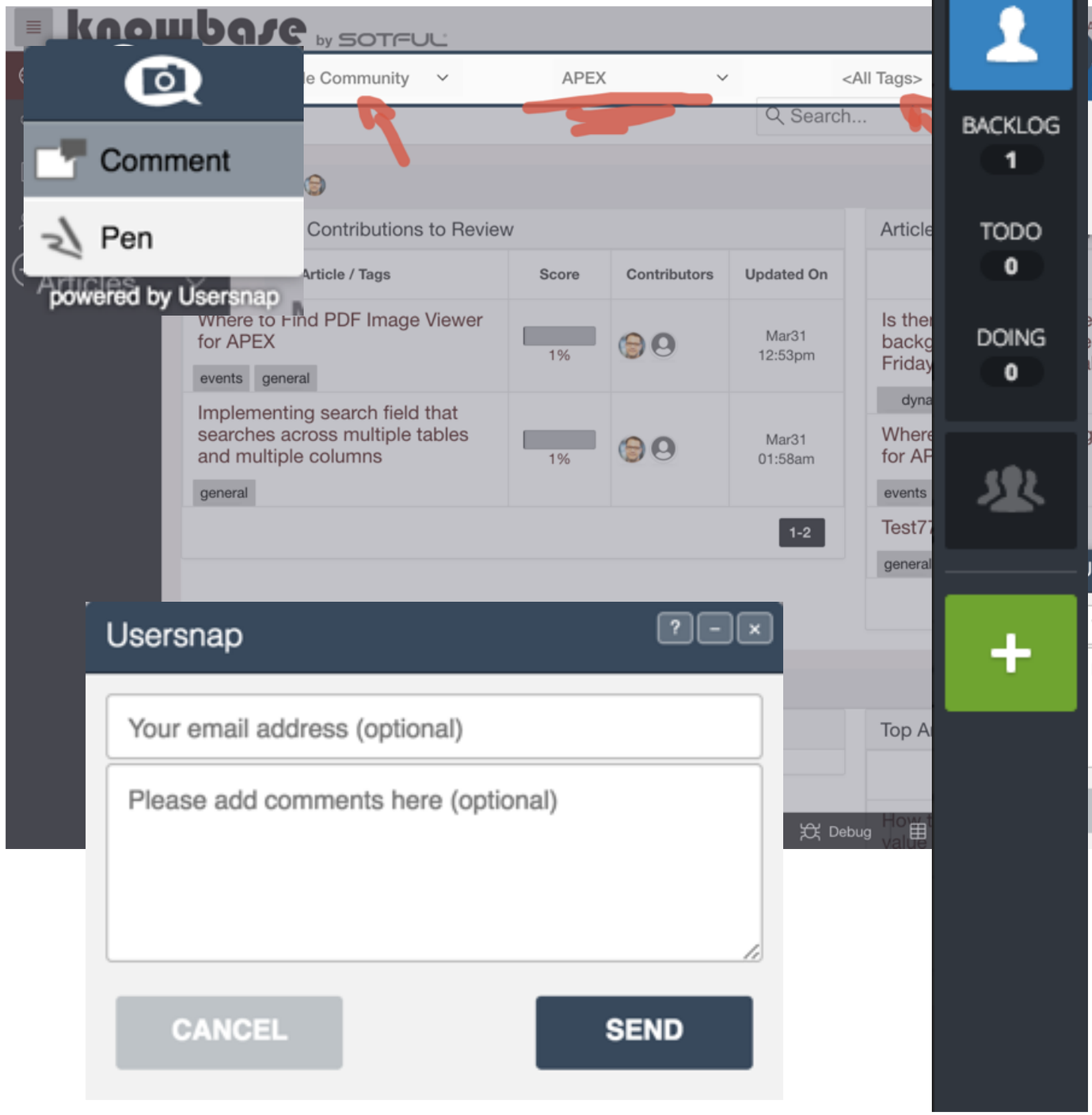
Capturing User Feedback

Enabling Standard or BluePrint Feedback





Using 3rd Party Plugin



APEX Success Stories

- Successfully and extensively used internally at Oracle.
- Largely used inside corporations. APEX demand keeps growing.
- Has all the flexibility to implement a mainstream public & modern business web application.
- With creativity, collaborative work, Oracle APEX, and with your engagement, **SOTFUL** will provide innovative business solutions.
- **Knowbase** is the first and most important of the **SOTFUL** SaaS applications.

APEX Public Applications

AskTOM
Oracle Learning Network
Oracle Store

Alexa Site Rank

Website	APEX	Global Rank	Best Rank in	Country
Google		1	1	United States
Twitter		12	8	United States
LinkedIn		30	12	United States
stackoverflow		64	35	United States
w3schools		184	178	United States
oracle	✓	381	307	United States
techonthenet.com		7769	4178	United States
utah.gov	✓	10,100	1,942	United States
apex.world	✓	1,538,444	32,447	Bangladesh
watertoolbox.us	✓	7,316,190	No Data	No Data
carecaller.co.uk	✓	No Data	No Data	No Data

Data from Apr-12-2018

google.com

Alexa An amazon.com company

Features Resources Pricing Log in SIGN UP

Find Website Traffic Statistics: google.com Find

google.com Traffic Statistics

This site's metrics are estimated

Find similar sites to google.com

Is this your site? Certify your site's metrics.

GROW YOUR BUSINESS USING ALEXA

- Keyword Difficulty Tool
- Competitor Keyword Matrix
- On-Page SEO Checker
- SEO Audit Tool
- Audience Overlap Tool
- Competitive Intelligence

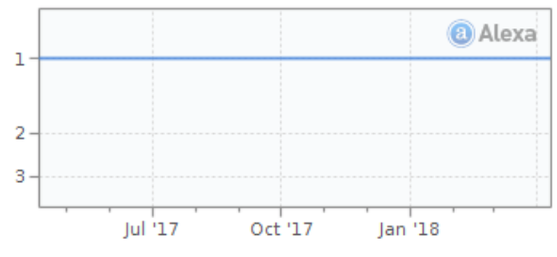
Try 7 days Free

Learn More

How popular is google.com?

Alexa Traffic Ranks

How is this site ranked relative to other sites?



Global Rank 1

Rank in United States 1

Monthly Unique Visitor Metrics

Past 30 Days — Last Updated April 11, 2018

Country	Estimated Unique Visitors	Estimated Visits	Estimated Pageviews
United States	Advanced Plan Only	Advanced Plan Only	Advanced Plan Only

Loyalty Metrics Based on unique visitor estimates	Visits per Visitor	Pageviews per Visit	Monthly Pageviews per Visitor
	Advanced Plan Only	Advanced Plan Only	Advanced Plan Only

Data for this site available in the Advanced plan. Subscribe to View

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stackoverflow.com

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Find Website Traffic Statistics: stackoverflow.com Find

stackoverflow.com Traffic Statistics

This site's metrics are estimated

Find similar sites to stackoverflow.com

Is this your site? Certify your site's metrics.

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- Keyword Difficulty Tool
- Competitor Keyword Matrix
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Learn More

How popular is stackoverflow.com?

Alexa Traffic Ranks

How is this site ranked relative to other sites?

Global Rank 64 ▲4

Rank in United States 35

Monthly Unique Visitor Metrics

Past 30 Days — Last Updated April 11, 2018

Country	Estimated Unique Visitors	Estimated Visits	Estimated Pageviews
United States	Advanced Plan Only	Advanced Plan Only	Advanced Plan Only

Loyalty Metrics Based on unique visitor estimates	Visits per Visitor	Pageviews per Visit	Monthly Pageviews per Visitor
	Advanced Plan Only	Advanced Plan Only	Advanced Plan Only

Data for this site available in the Advanced plan. Subscribe to View

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apex.world

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Find Website Traffic Statistics: apex.world Find

apex.world Traffic Statistics

This site's metrics are estimated

Find similar sites to apex.world

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- Competitive Intelligence

Try 7 days Free

Learn More

How popular is apex.world?

Alexa Traffic Ranks

How is this site ranked relative to other sites?

Global Rank 1,538,444 ▲ 37,288

Rank in Bangladesh 32,447

Audience Geography

Where are this site's visitors located?

Visitors by Country

Country	Percent of Visitors	Rank in Country
Bangladesh	14.2%	32,447
Egypt	10.6%	75,903
India	10.6%	416,645

SOTFUL

watertoolbox.us

Alexa An amazon.com company

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watertoolbox.us Traffic Statistics

This site's metrics are estimated

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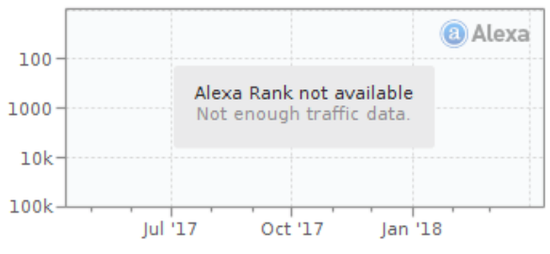
Learn More

How popular is watertoolbox.us?

Alexa Traffic Ranks

How is this site ranked relative to other sites?



Global Rank

7,316,190

Audience Geography

Where are this site's visitors located?

Visitors by Country

Country	Percent of Visitors	Rank in Country

No data available for this site.

We do not have enough data to estimate these metrics. If this is your website, sign up and get certified to get direct measurement of your site's traffic.

SOTFUL

Brainstorming Time

Thoughtful

Who would like?

- Single place to find all the main Blogs, Articles, Q&As and Links about a certain Subject.

- Find the highly rated solution quicker, having easy access the similar ones.

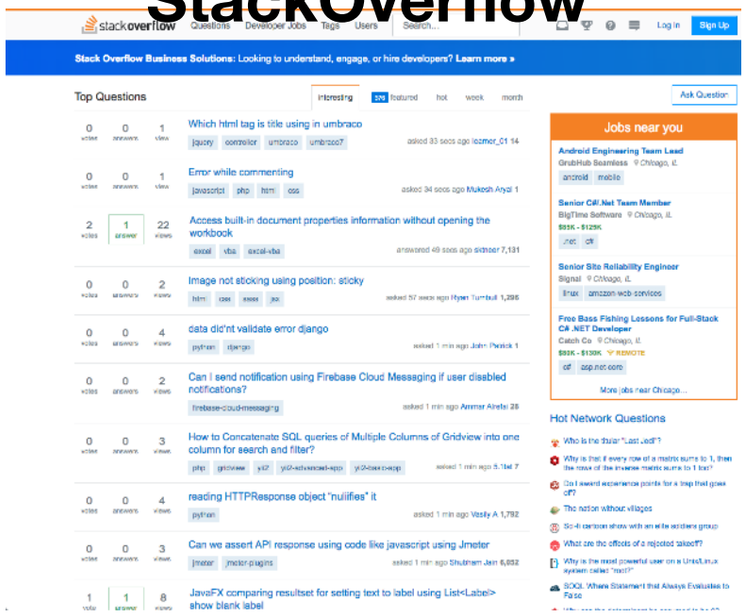
- Your blogs to be more utilized and recognized.

- Better measure the relevance of your blog posts and other blogs from your community, instead of relying solely on limited comments at the bottom.

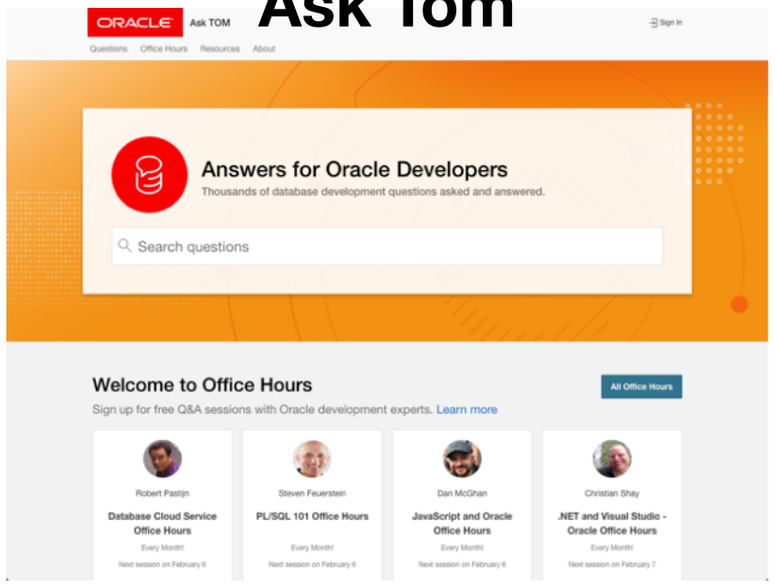
- APEX to have a mainstream web application massively used and promoting APEX as a technology.

Current Situation

StackOverflow

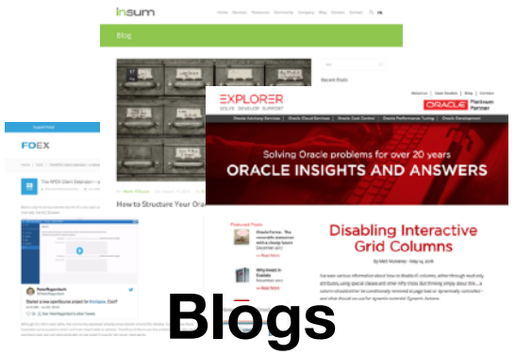


Ask Tom



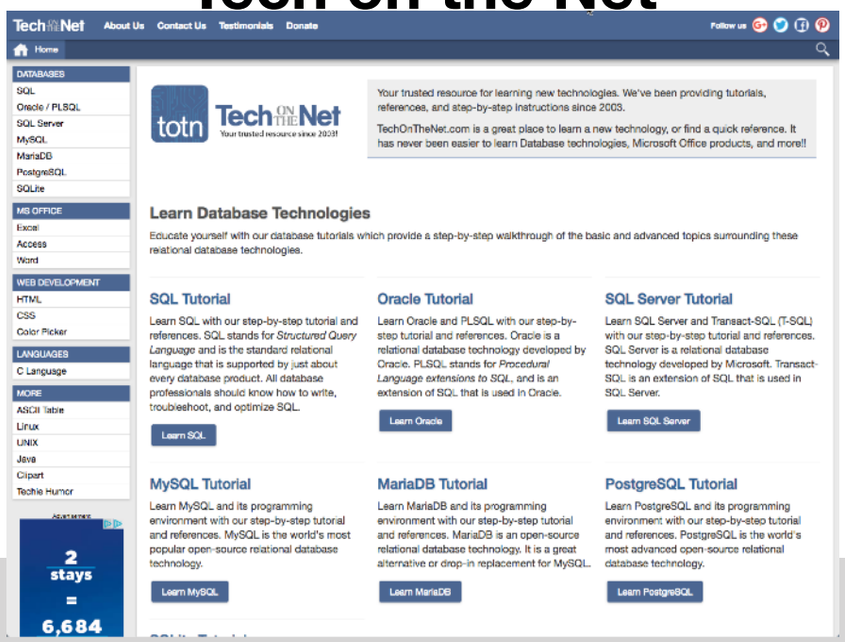
Too Many Platforms/Blogs To Find The Needed Information

Blogs



How do we Resolve This?

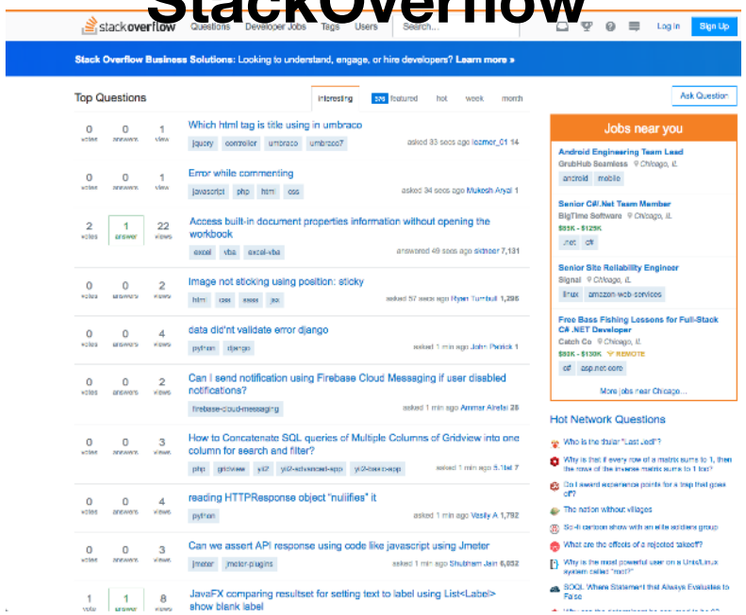
Tech on the Net



Oracle Forum

Current Situation

StackOverflow



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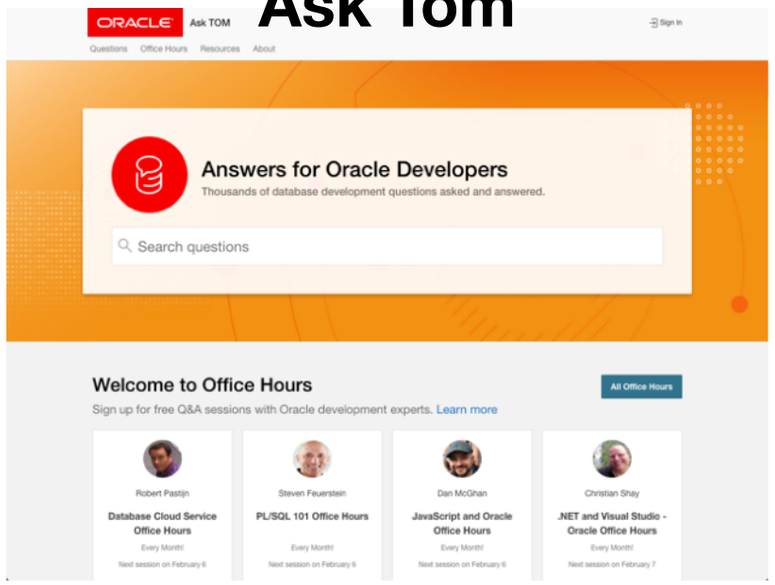
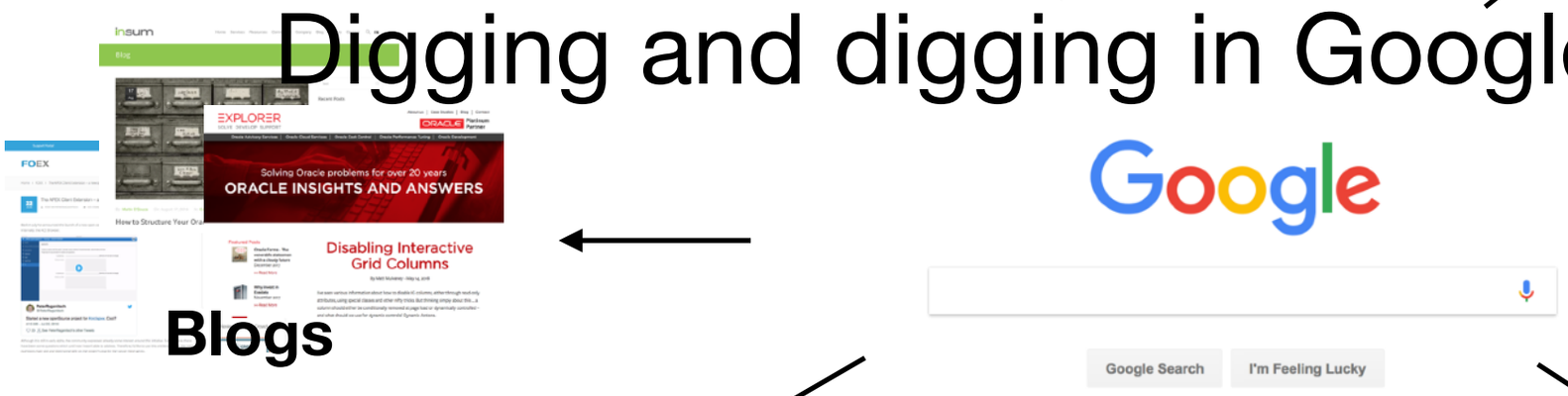


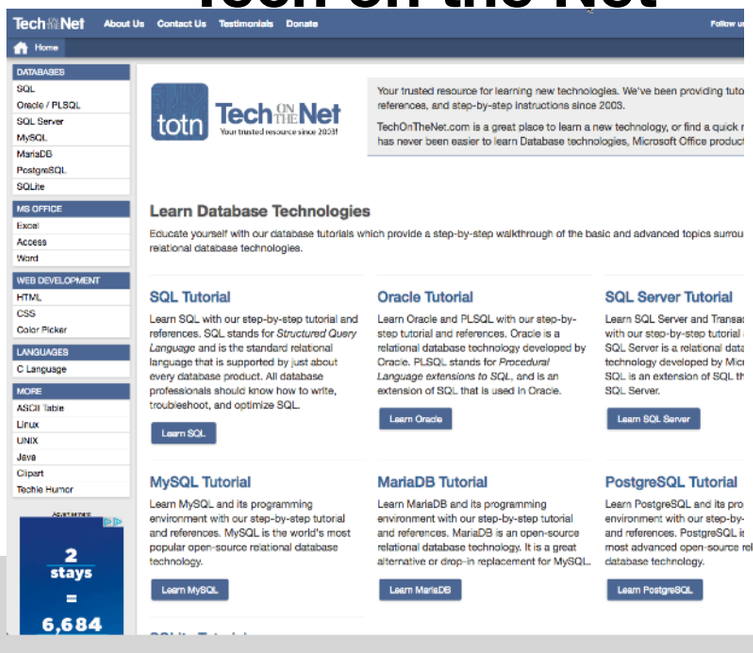
We Don't!

Digging and digging in Google is the only way



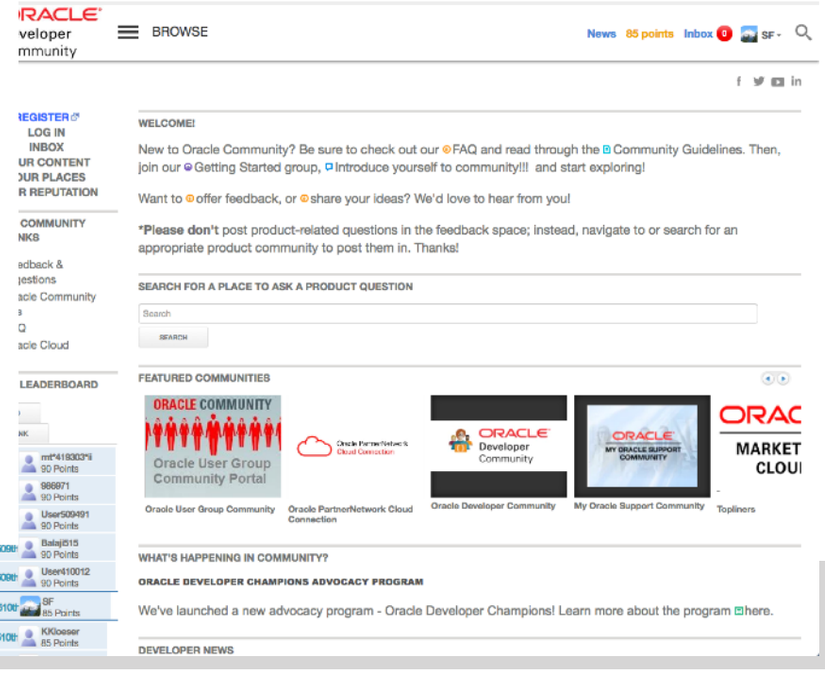
Blogs

Tech on the Net



We may end up finding what we need, but will spend too much time to evaluate all related content out there, and will probably miss the best one!

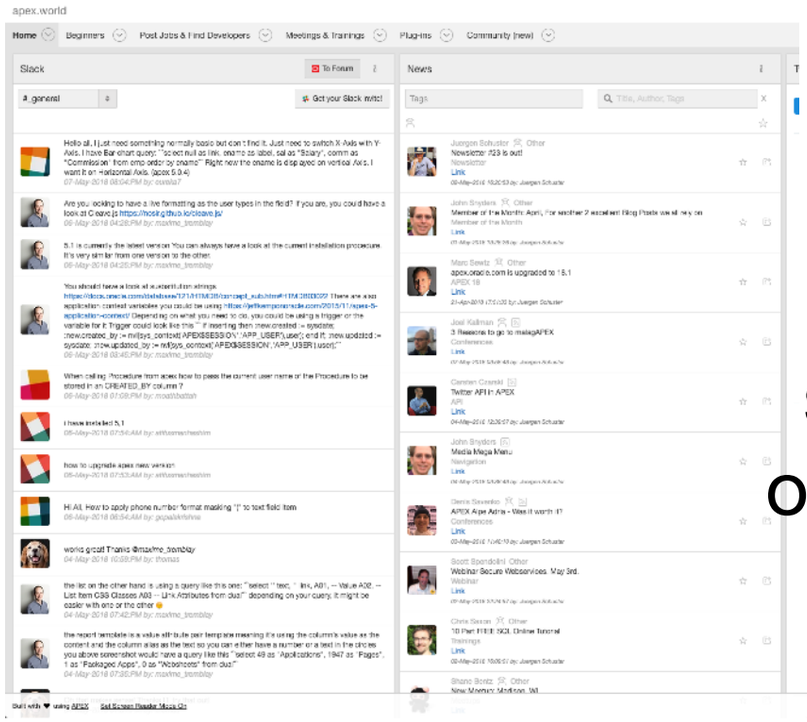
Oracle Forum



Current Situation

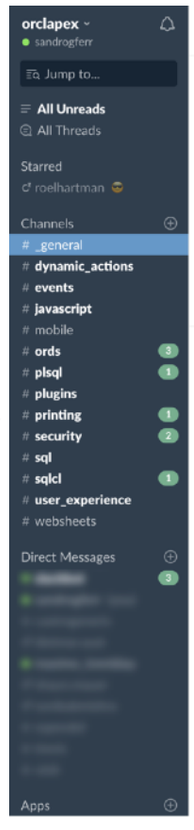
apex.world

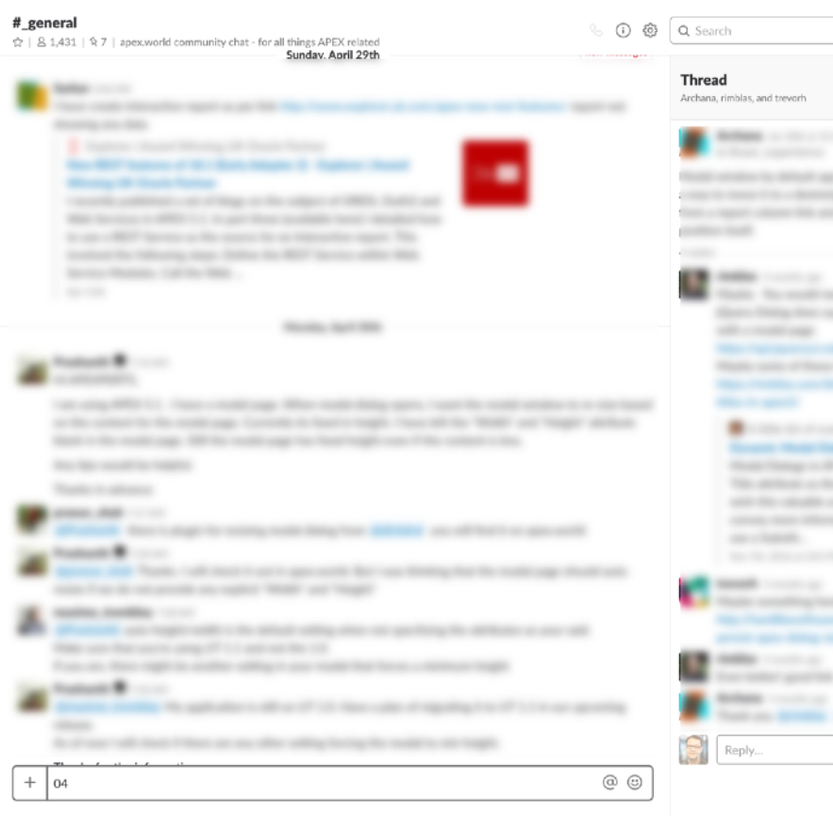
showcase the activity
of the APEX community



orclapex.slack

amazing Q&A activity
and content



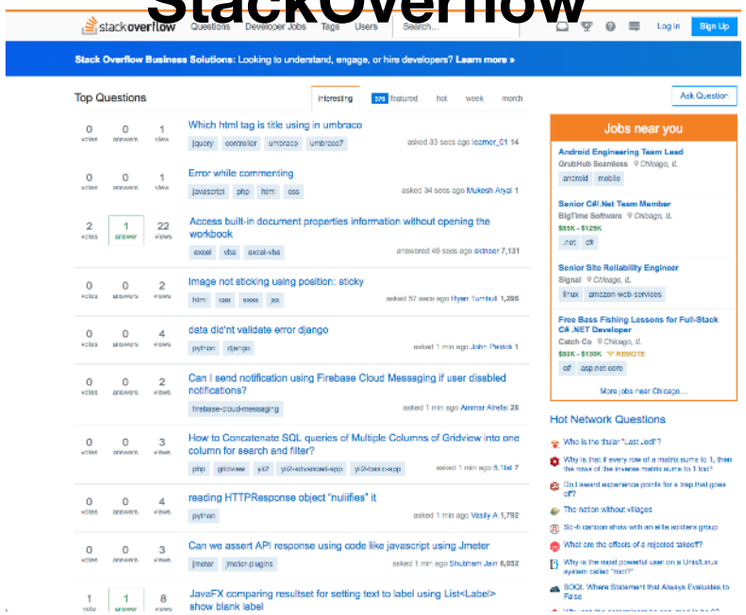


Limitations

- Not accessible through Google.
- Loosing content after Slack limit is reached.
- When searching in Slack related Q & A are generally spread out.
- No metrics to show which content is the most useful.

Current Situation

StackOverflow



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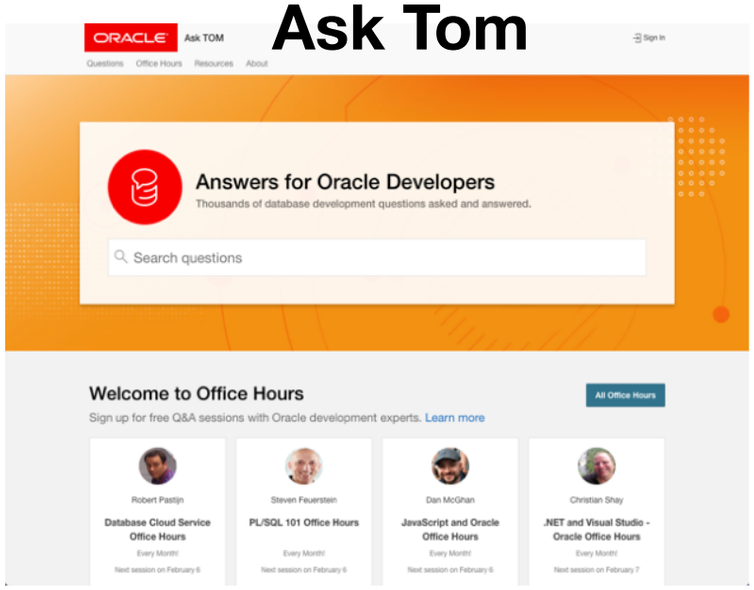
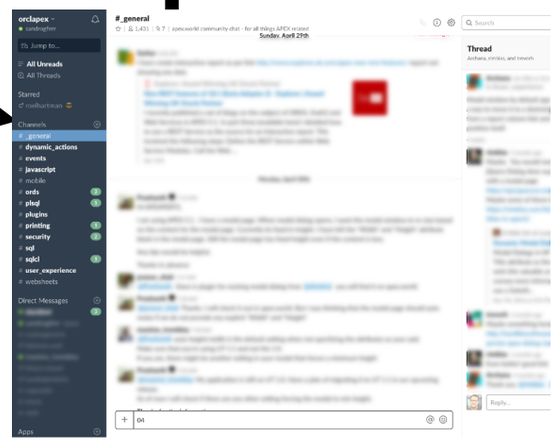
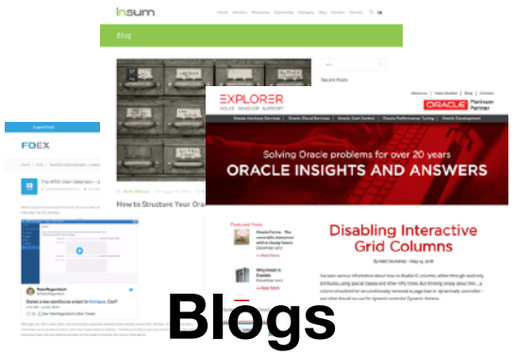


...once again

orclapex.slack



Blogs



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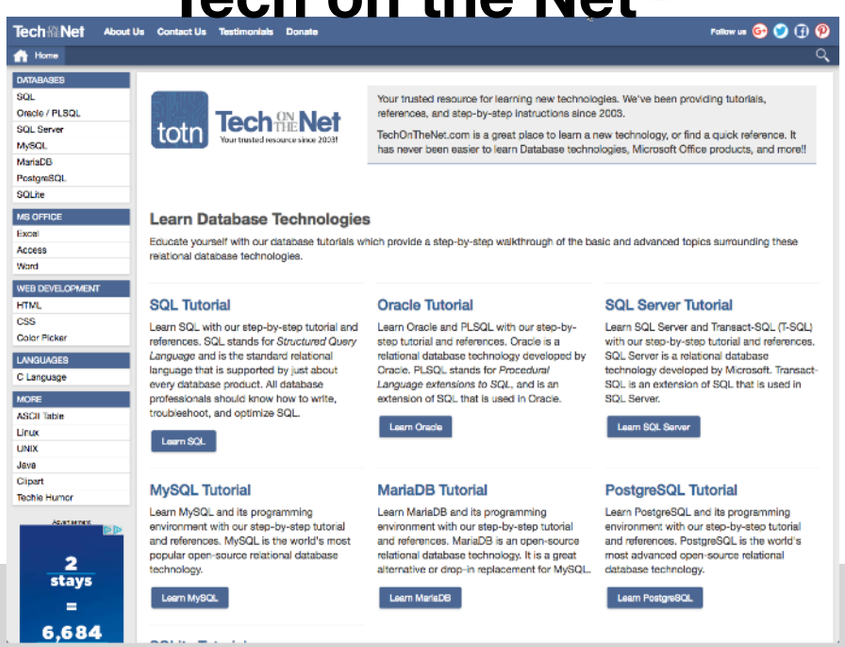
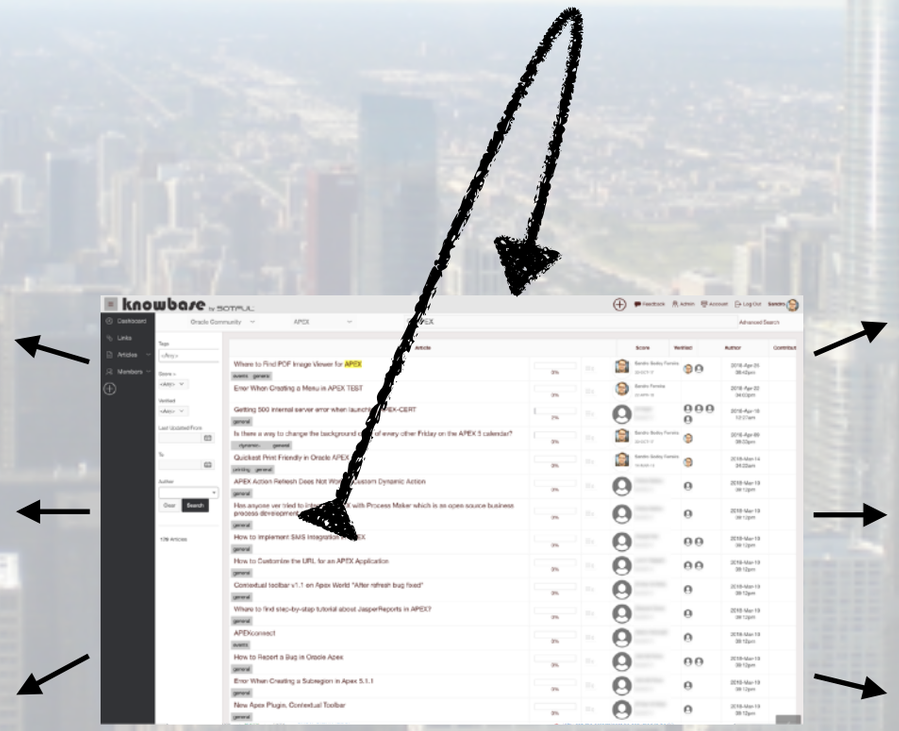


Oracle Forum

Introducing

knowbase

PROMOTE YOUR KNWOLEDGE



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Article / Tags	Score	Contributors	Updated On
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Implementing search field that searches across multiple tables and multiple columns general	1%		Mar31 01:58am

1-2

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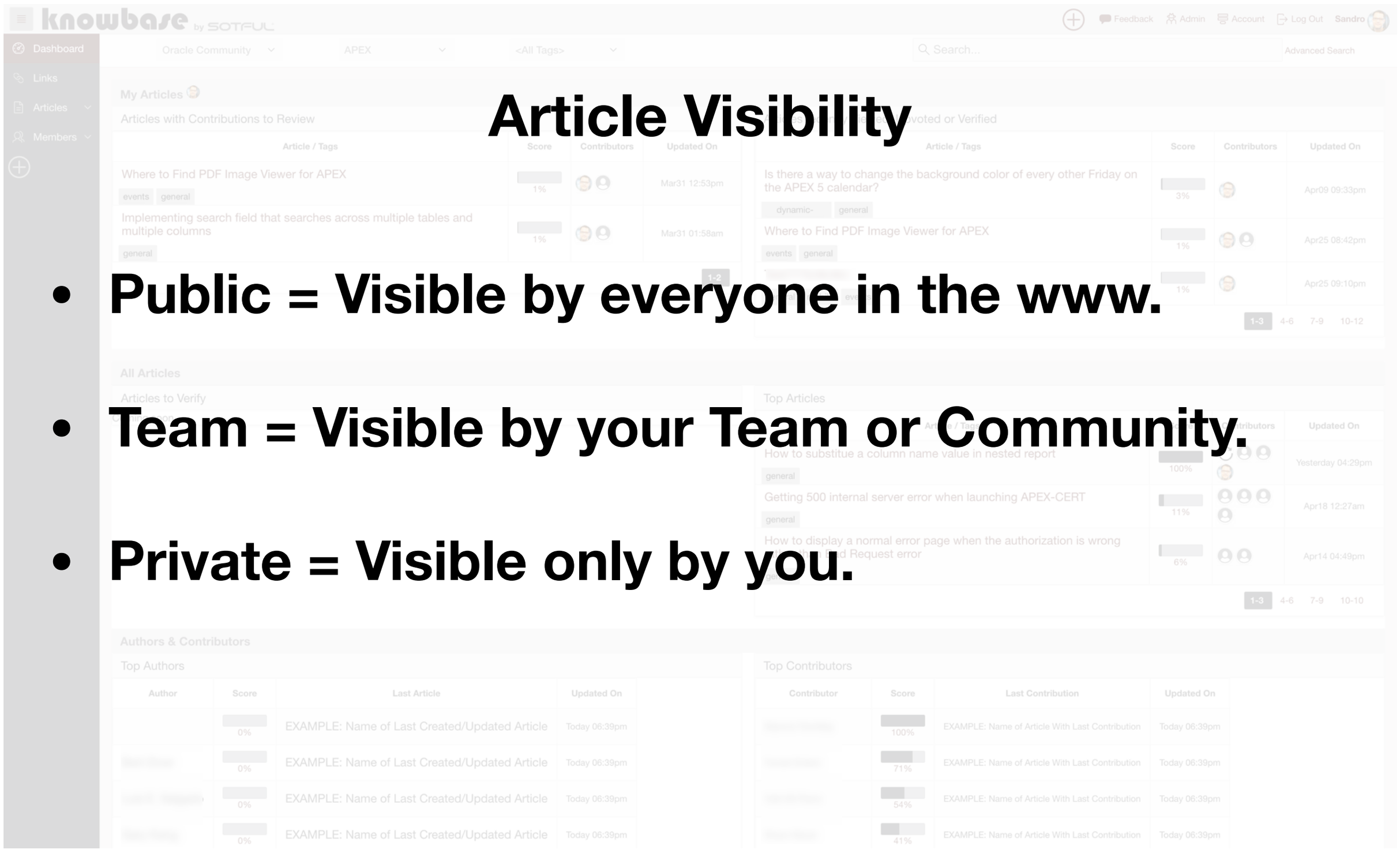

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Implementing search field that searches across multiple tables and multiple columns

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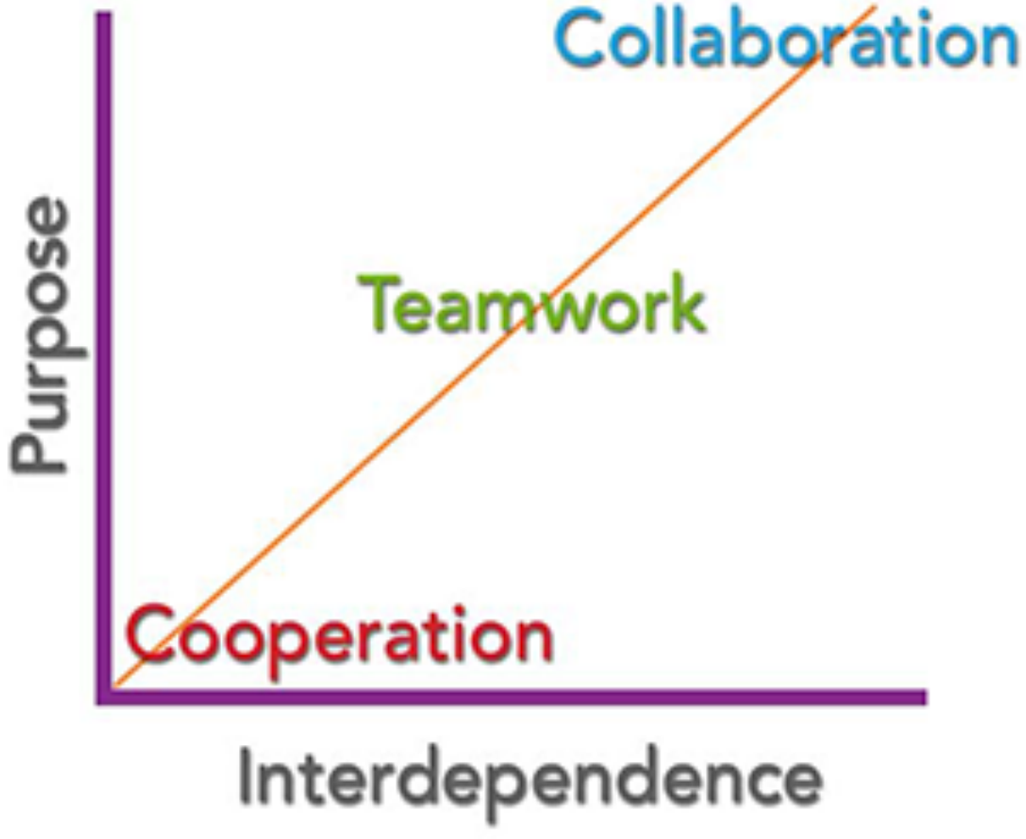
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179 Articles

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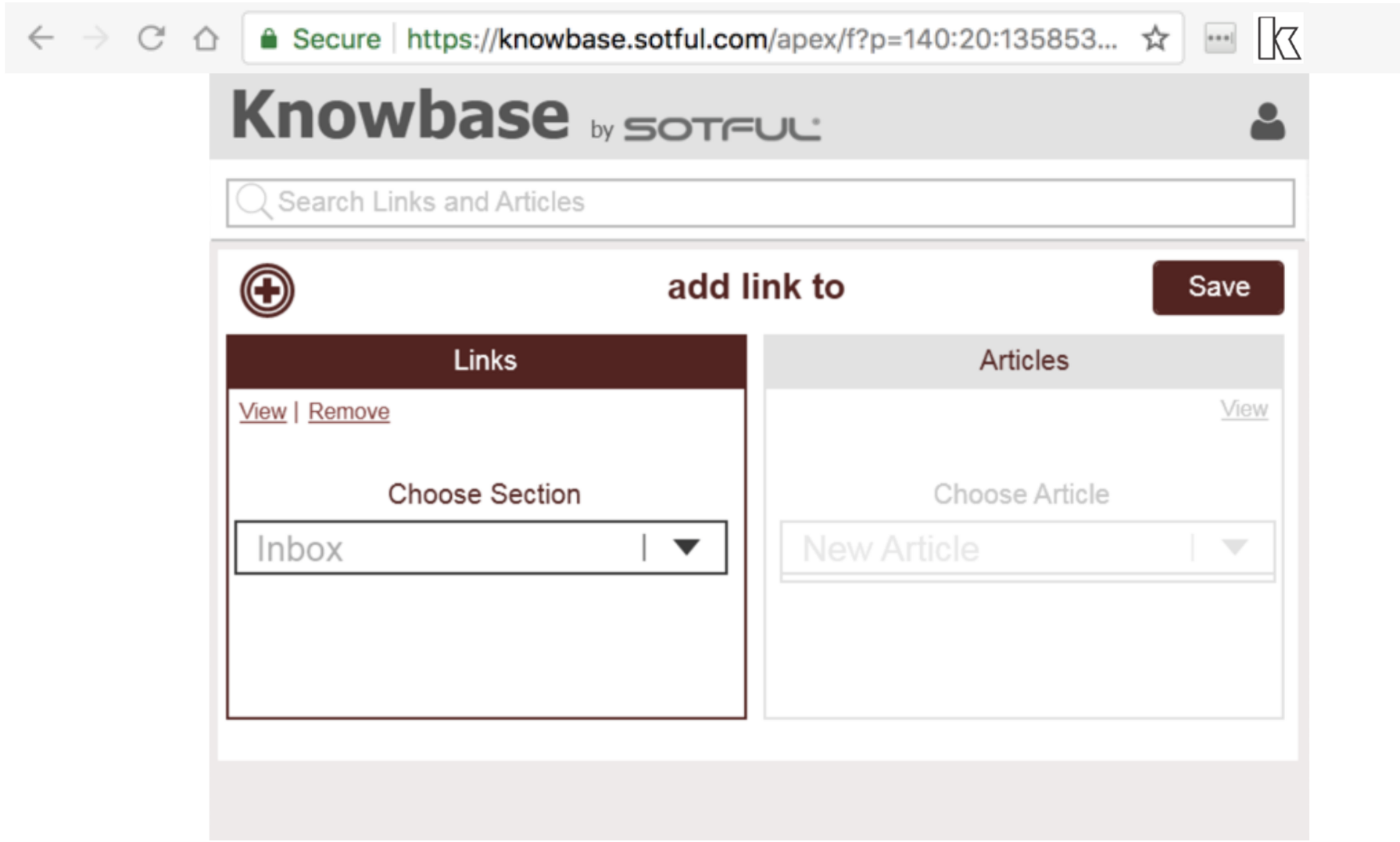

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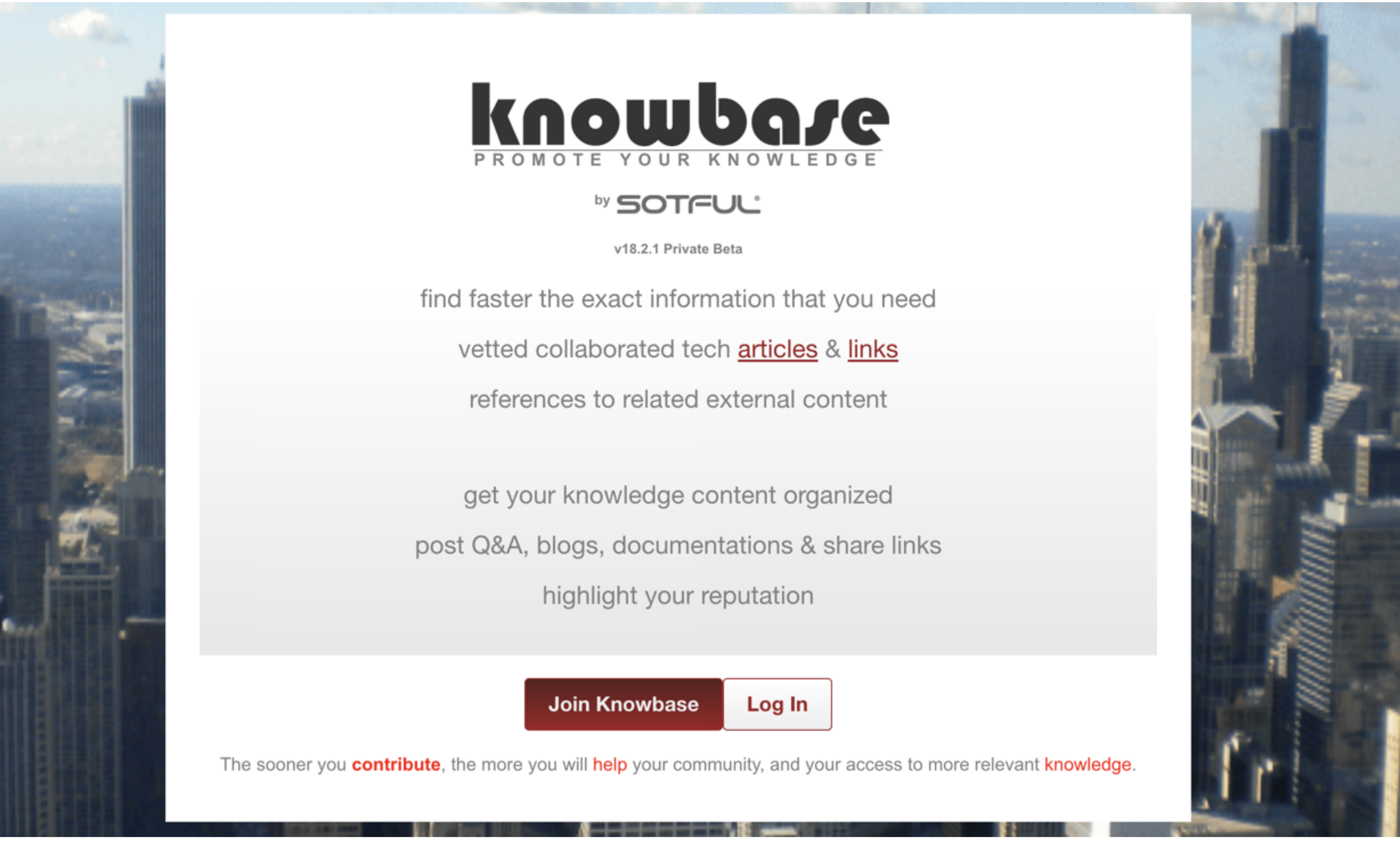

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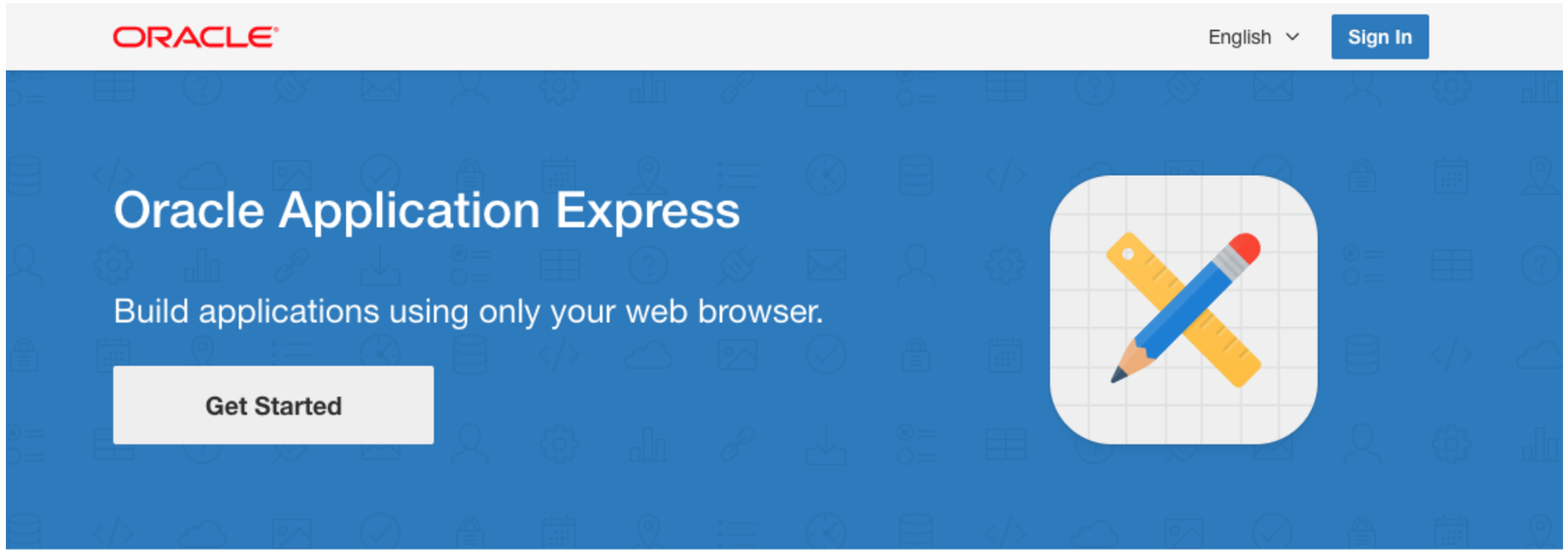
References for Developing with APEX

apex.oracle.com



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Access to many useful APEX Links

Next APEX Presentations - May16 2018

- Exploring the Universal Theme - 11:15am
- Interactive Grid Essentials - 1:30pm
- REST Integration & Remote SQL in APEX - 2:45pm
- The *Next* 10 Features of Oracle Application Express! - 3:45pm

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