BI: For Users, By Users

Making Sense of Data – Terry Rogers

Agenda

- Data World Problems
- BI Challenges
- Analytics Journey
- About SplashBI
  - Dashboards
  - Reports
- Key Differentiators
- SplashBI Demonstration
  - Ease of Use
  - Data Connectivity
  - Flexibility
  - Field Office / Mobile Support
- Recommendations

About the presenter

- Regional Sales Manager, SplashBI
- More than 10 years of industry experience
- Domain Expertise: Reporting, BI, Oracle Discoverer Cloud, ERP
- From Atlanta, Ga, USA

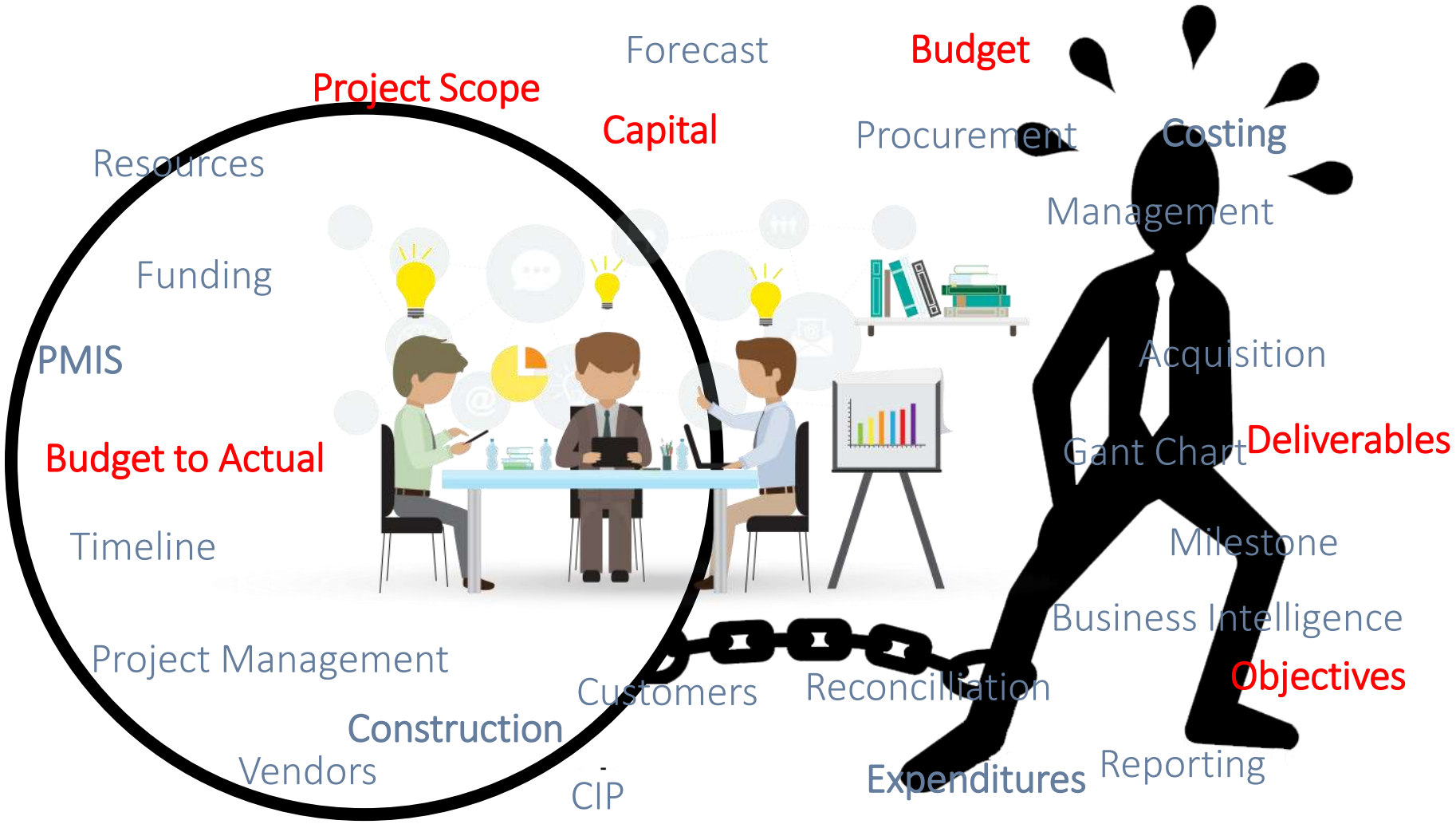
Terry.rogers@splashbi.com

https://www.linkedin.com/in/terry-rogers

Abstract

- Making an informed decision comes down to having the right data and analyzing it effectively; in other words, business intelligence and analytics. With good business intelligence, organizations can be efficient, agile, and informed risk takers. Organizations can streamline operations, looking for any areas for cost savings. They can identify and respond to business trends quickly, whether it is for understanding customer behavior or understanding key business metrics to realize new opportunities.

Data World.....



splashBI

What do these companies have in common?

No cars

No Content

No Real Estate

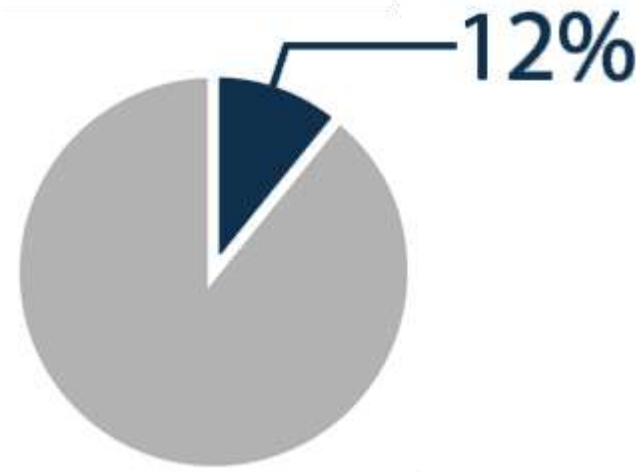
They are all data driven companies

Common BI Challenges

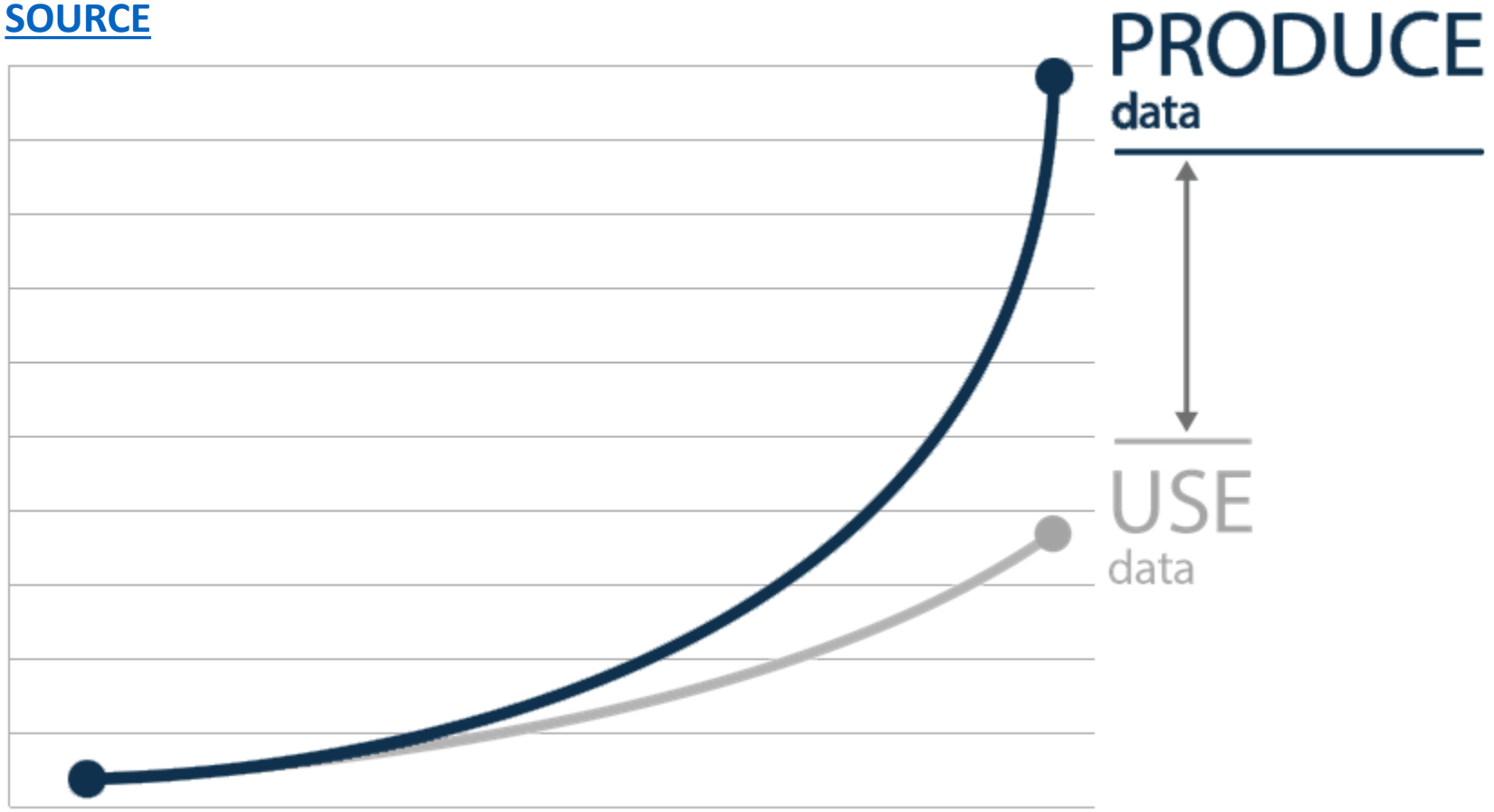
- Incomplete and often untimely data
- Too many data sources
- Lack of a reliable tool to mine and massage data
- Corporate employee populations in different systems
- Inability to use the data effectively to exact patterns and intelligence
- Lack of Data Governance
- No Mobile capabilities

Data Usage

Executives who feel they understand the impact data will have on their organizations

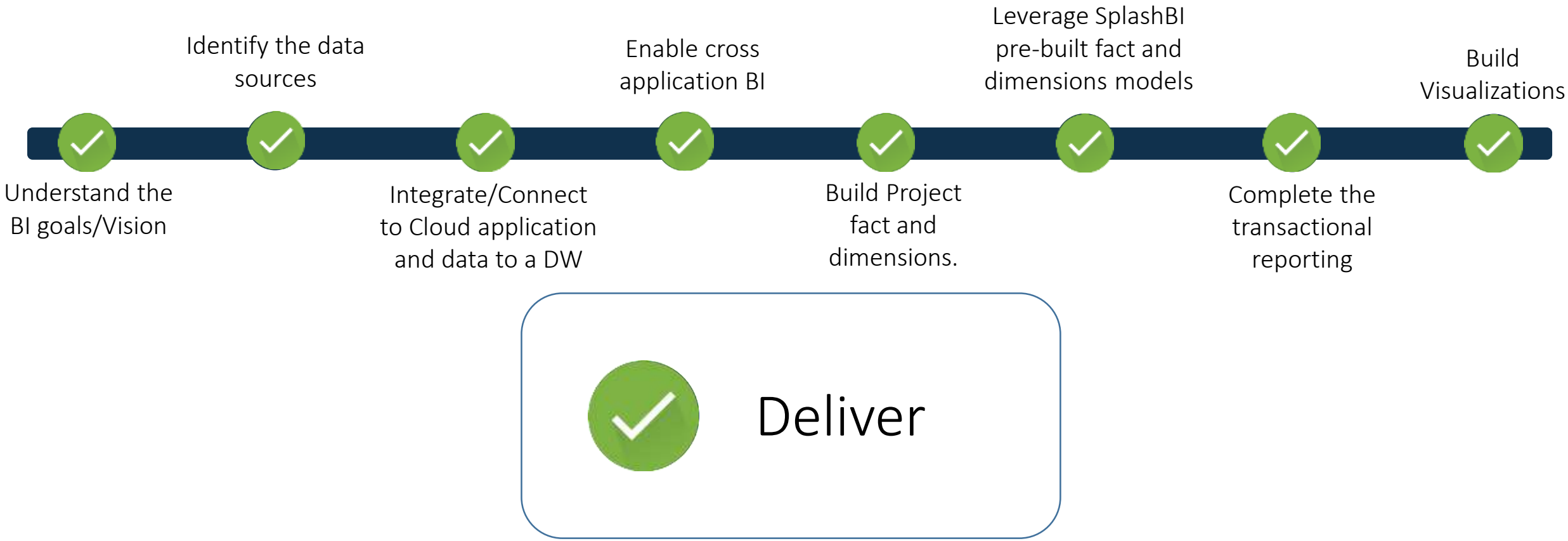


SOURCE



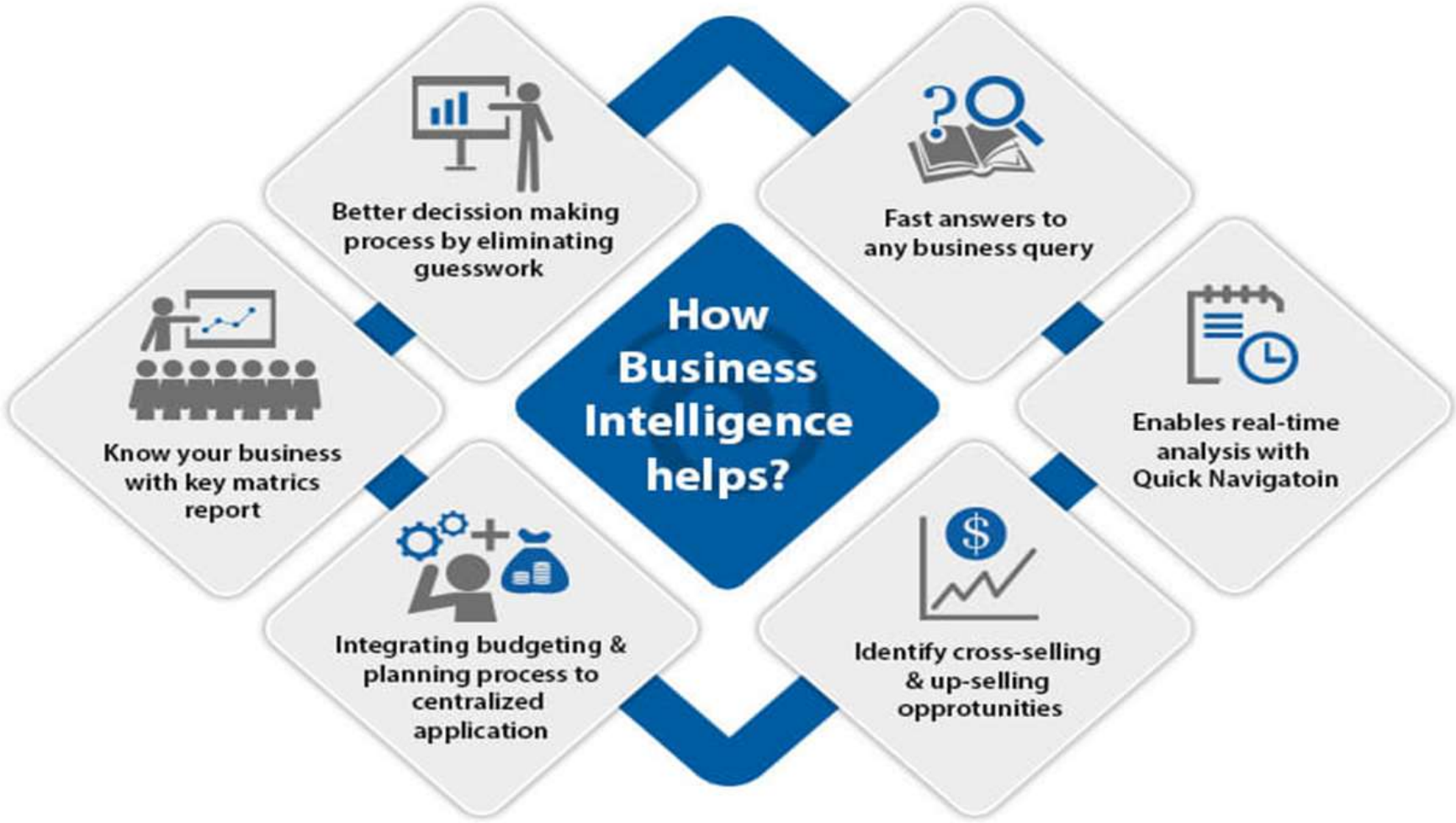
splashBI

How do you prepare for the BI Journey?



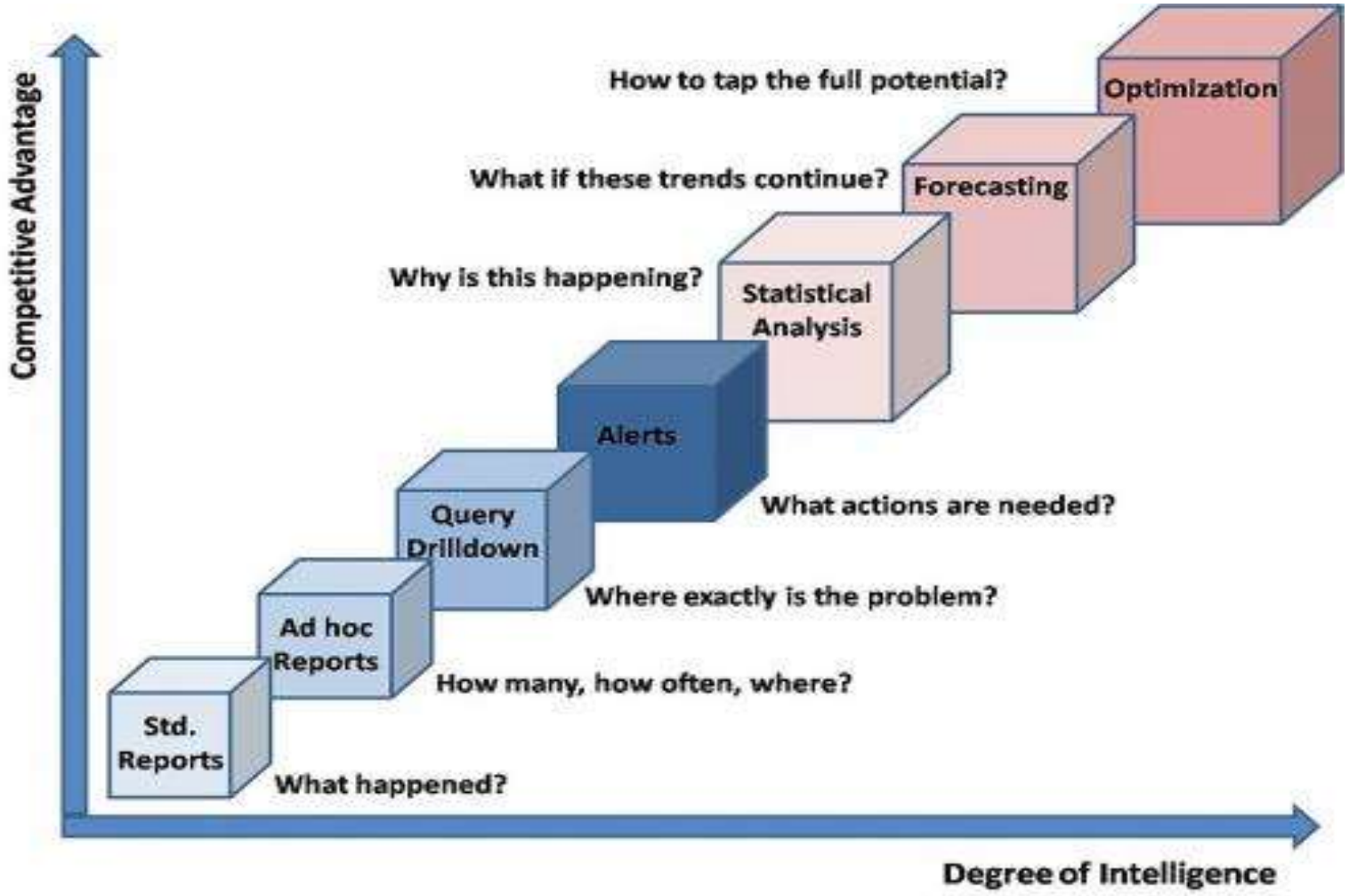
splashBI

How BI helps drive business insights



splashBI

What does BI mean to YOU?



splashBI

Tell your data story with

Cross App BI

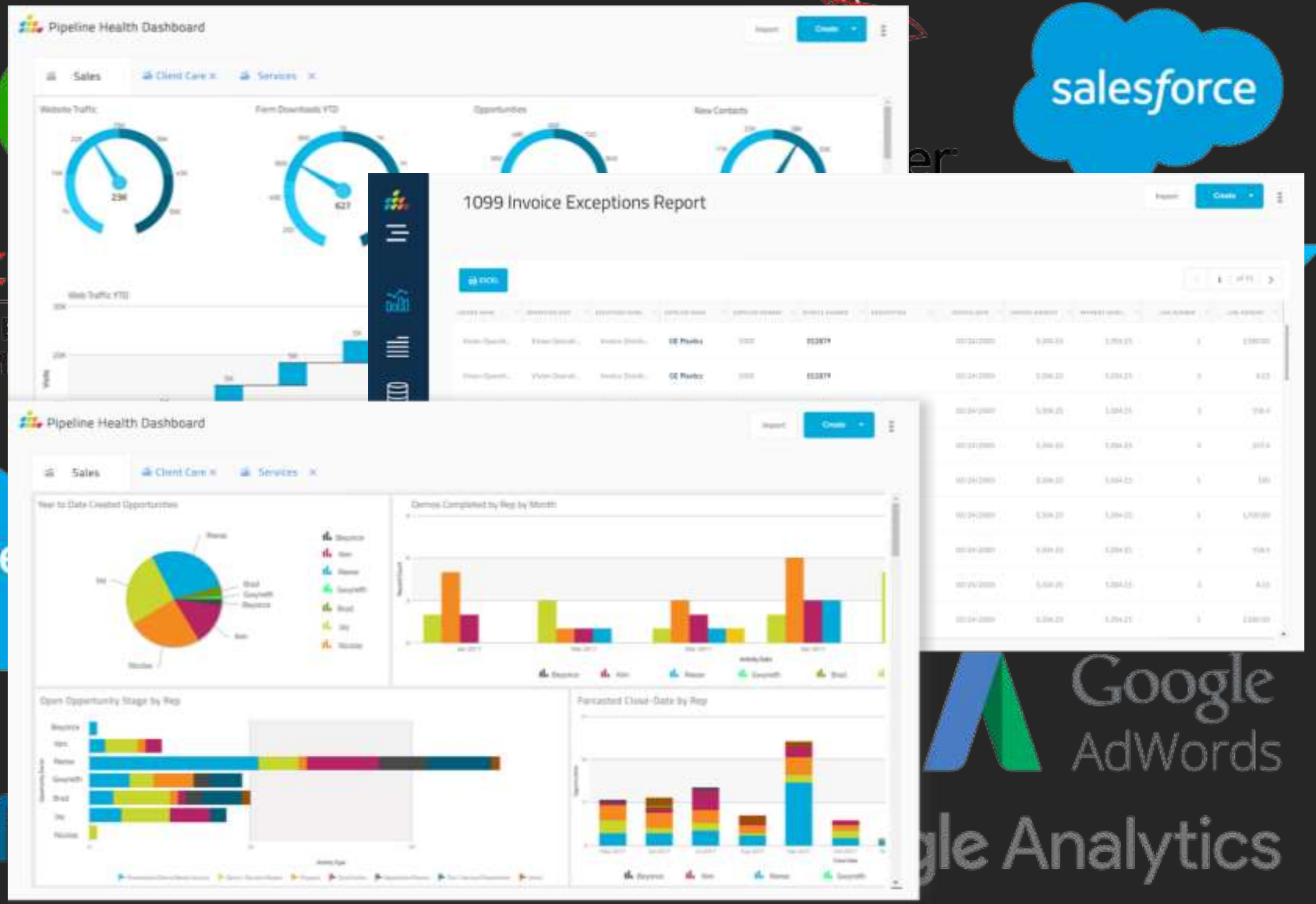
ORACLE
E-BUSINESS SUITE

ORAC
HUMAN CA
MANAGEM

mongoDB.

workday.

Taleo



salesforce

Google AdWords

gle Analytics

splashBI

What is splashBI?

Reporting

Self-Service Reporting in the hands of the end users.

Visualizations

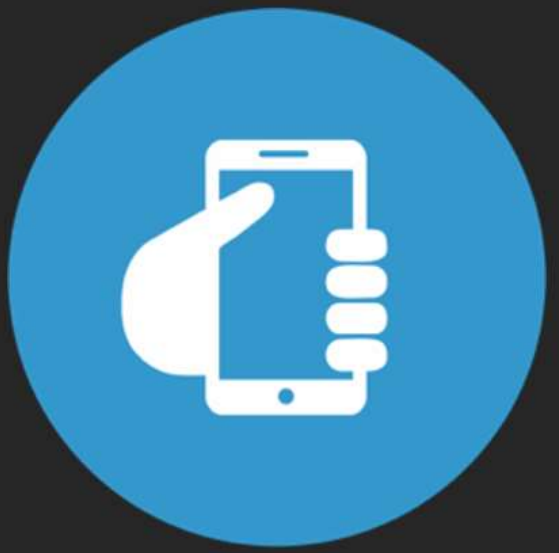
Create the perfect story with interactive charts and dashboards.

Cross App

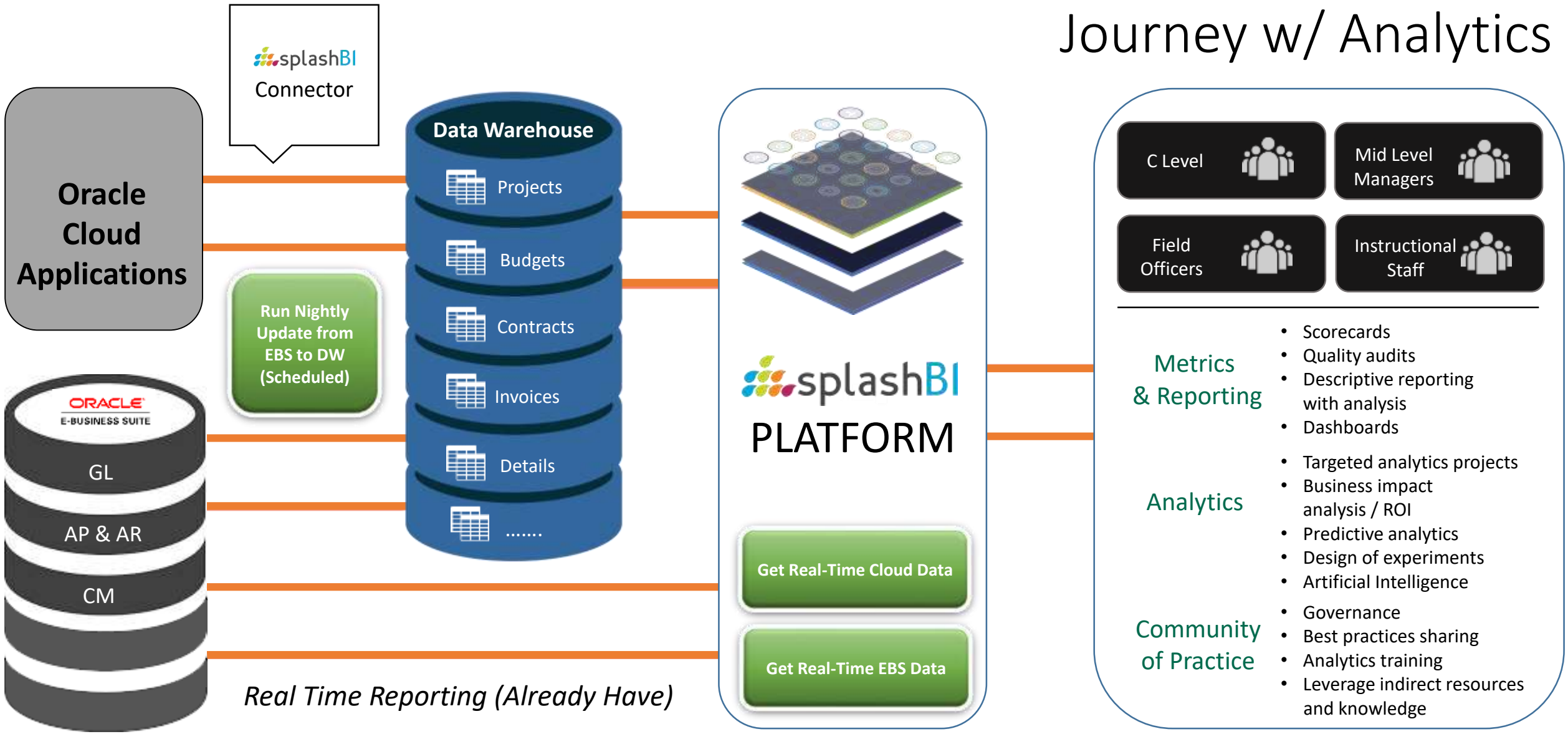
Mashup data from multiple systems into an insightful & unified picture.

Mobile

Data at your fingertips no matter where you are or what device.



Journey w/ Analytics



splashBI

ORACLE E-BUSINESS SUITE

ORACLE PRIMAVERA

ORACLE aconex

PROCORE

On Premise

Mobile

On Cloud

"Customers"

Volume. Velocity. Variety.

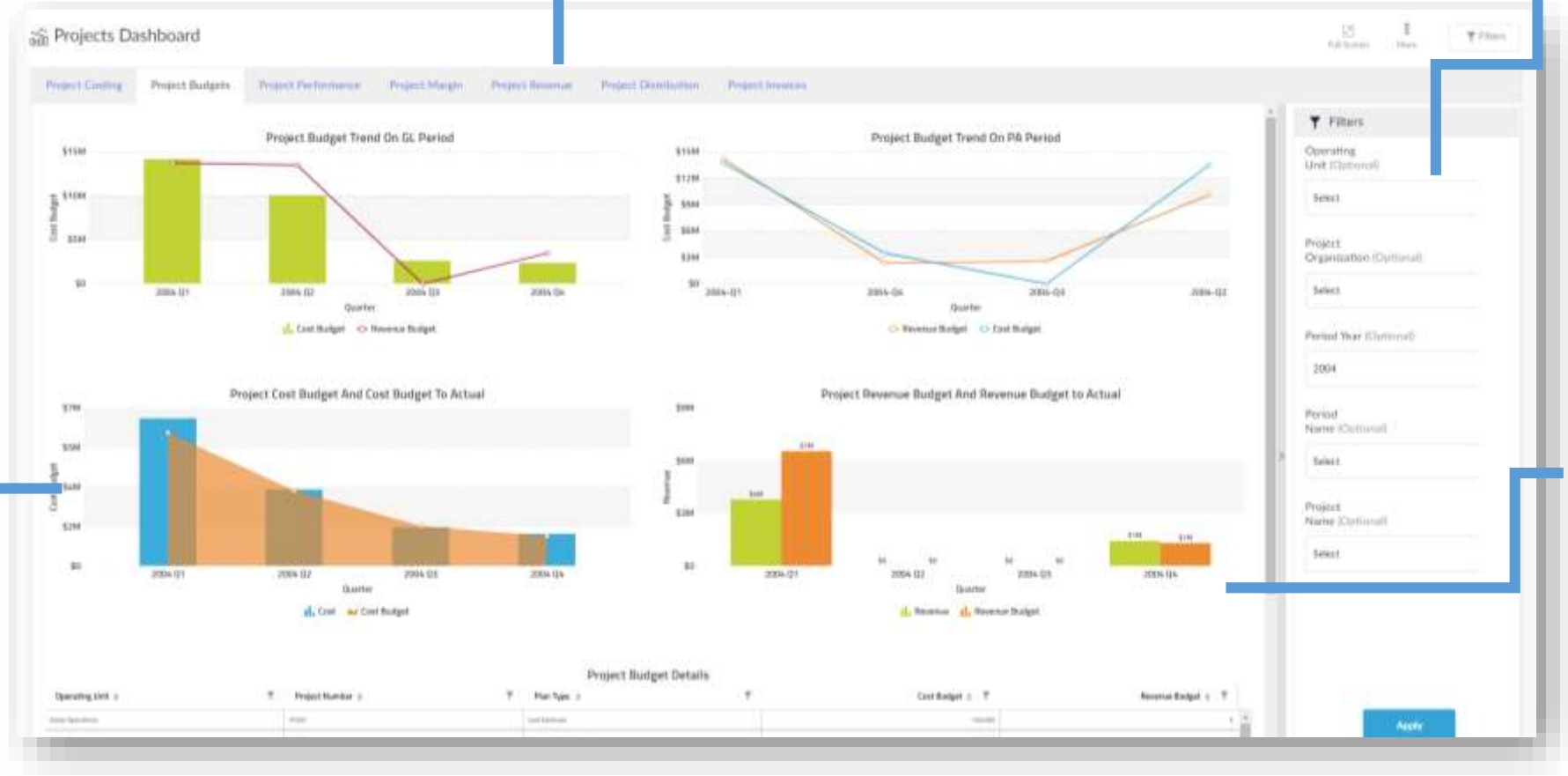
splashBI

splashBI Dashboards

Multi tabular dashboards for better project overview

Filter dashboards on the fly for more specific detail.

More than 100 types of charts and visualizations to best represent your data.



Drilldown to additional dashboards, charts, and reports for deeper details on data points.

Additional Features of Dashboards

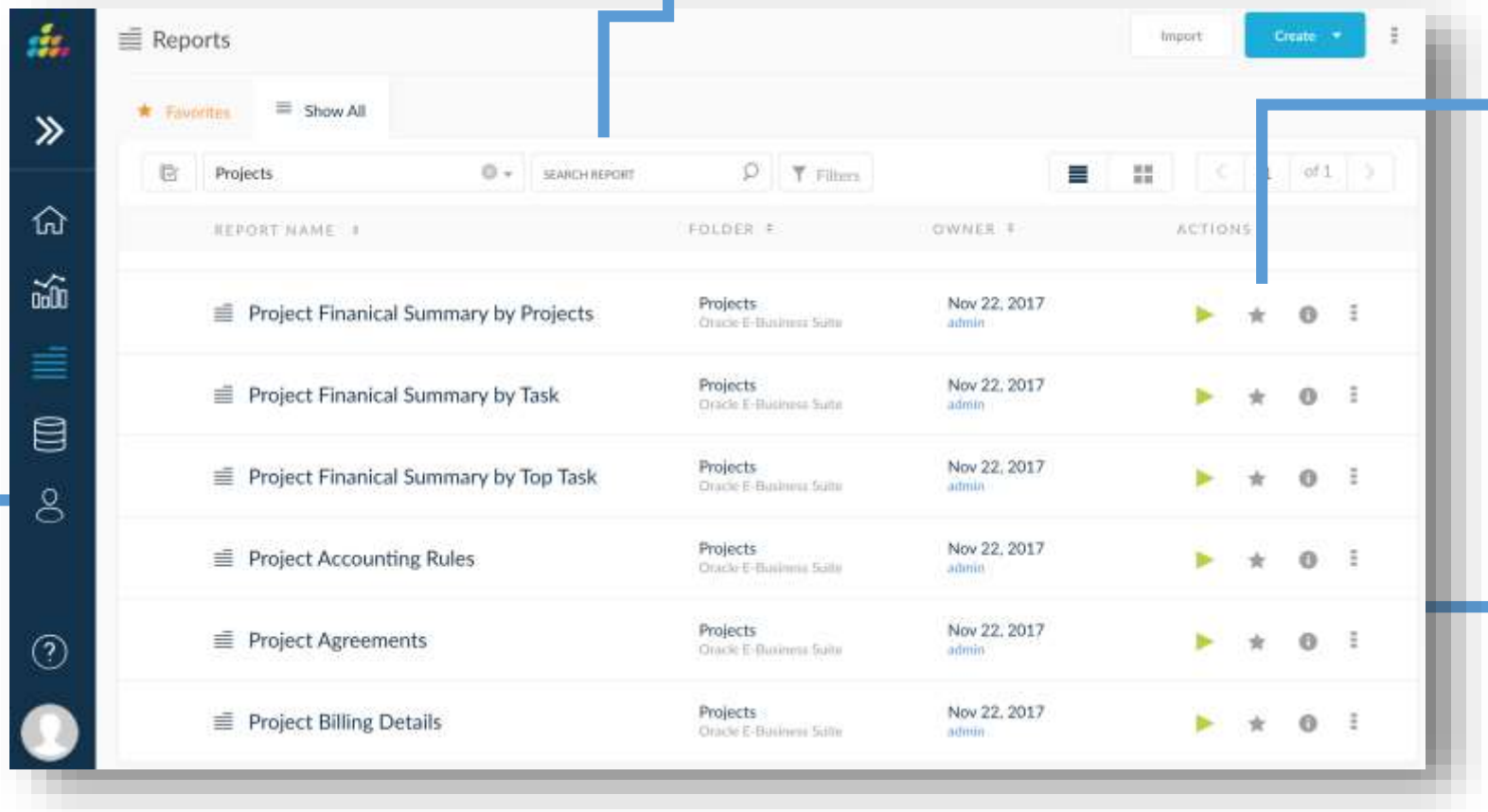
- Customize with your colors and logos/images
- Easily Configurable by the User without technical assistance
- More than 100 types of visualizations, including KPIs
- Create meaningful scorecards, project summaries, and dashboards
- Mashup data from multiple sources for a more complete picture
- Export Dashboards and Charts in PDF, PPT formats, plus distribution to emails
- Extensive Help Menu throughout the solution

splashBI Reports

Easy to navigate and search for reports by category or name

Simple to use menus makes training simple

Modern UI tailored to simplify the end user experience



Expandable menu to allow report copy, edit, and more (without IT help!)

SplashBI Key Differentiators

Easy to Use

Connectors

Ad-hoc reporting

Drilldowns

Customer's customer reporting

Distribution

Multi-Tenant – Automation (content, tenant)

OAuth2 Enabled APIs, Embed, Integrate

Personalize

100+ Visualizations D3 integration

Native Mobile App

Excel Connect

In-memory Database

Scalability – Multi-Node

No Desktop Dependency

Any Browser

Pre-Built Reports & Dashboards

Pixel Perfect Reporting

splashBI

See it in action

Thank You!

www.splashbi.com