



**NOETIX<sup>®</sup>**  
**BY MAGNITUDE**

Noetix Cloud Analytics

Take Control of Your Evolving ERP Footprint  
with Real-Time, Combined Reporting from  
Your On-Premise and Cloud Applications

May 2019

**Tim Colleran – Sr. Solutions Architect**

# Introductions



**Tim Colleran**

Solution Architect

- Licensed CPA with a financial auditing and cost accounting background
- Techno-functional professional with over 9 years of experience working with Oracle ERPs, SQL, and Noetix products
- Helped over 100+ Oracle-centric organizations improve their operational reporting and monthly close processes
- People-first philosophy to technology

# Magnitude-at-a-Glance

Magnitude is a leading provider of software solutions that enable enterprises to **unify fragmented data, deliver actionable insights for critical business decisions** and extend the value of infrastructure investments.

Magnitude's solutions are used by more than 1,200 global enterprises to manage the end-to-end data lifecycle, from connectivity, harmonization and governance to analytics through a bundled platform.

## 1,200+ GLOBAL, BLUE-CHIP CUSTOMERS



## KEY STATS



Approaching 100MM Revenue



Over 500 Employees



Tripled recurring revenue, profit and team in 3 years



Global coverage across NA, EU & India



8 Acquisitions



Austin, TX Headquarters

## CORE CAPABILITIES



Connectivity



Analytics



Data Management

## ENTERPRISE CHALLENGES WE SOLVE

- Unify access to all enterprise data sources
- Simplify the governance and management of master data
- Deliver consistent, rich product information to online and offline storefronts
- Gain insight into enterprise data to drive operational efficiency



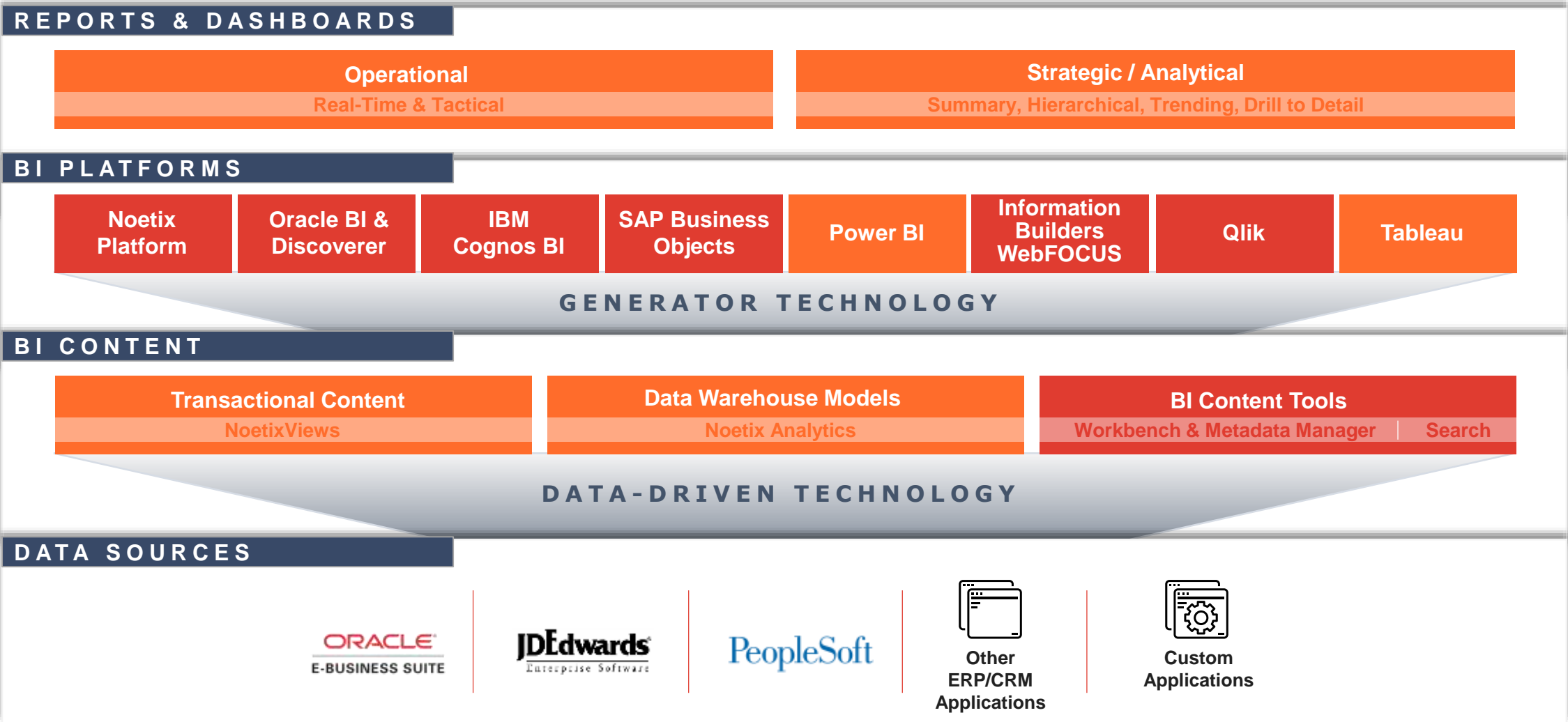
## Demonstration

- **Application(s):** Oracle EBS Financials
- **Reporting tool:** Tableau
- **Question:** What projects are over budget and why?

## Key Takeaways

- Broad, deep business content to simplify data preparation and report development
- A centralized, extendible common business library
- Flexibility to use the reporting tool that fits your needs

# What is Noetix Today? - Overview











# What is Noetix Today? – Content - Real-Time NoetixViews for Oracle EBS

FINANCIALS	HUMAN RESOURCES	SALES	SUPPLY CHAIN	DISCRETE MFG.	PROCESS MFG.	PROJECTS	SERVICE
General Ledger	Human Resources	Quoting*	Inventory			Costing	Service Contracts
Payables	Advanced Benefits	Incentive Compensation*	Advanced Supply Chain Planning			Billing	TeleService
Receivables & Advanced Collections*	Payroll	Field Sales*	Quality		Process Quality	Project Contracts*	Field Service
Subledger Accounting	Learning Management*		Purchasing	Bills of Material	Planning	Project Management	Install Base
Employee Expenses*	Time & Labor		iProcurement*	Master Scheduling MRP	Development	Grants Accounting	Depot Repair
Assets	Labor Distribution*		Order Management	Work in Process	Execution	Project Manufacturing*	
Enterprise Asset Management			Contract Lifecycle Management	Cost Management	Financials		
Cash Management							
Property Management*							

\* Limited Availability

# What is Noetix Today? – Content – Noetix Analytics Data Marts for Oracle EBS

 FINANCIALS	 HUMAN RESOURCES	 ORDER MANAGEMENT	 PROCUREMENT	 DISCRETE MFG.	 PROCESS MFG.	 PROJECTS	 SERVICE
General Ledger	Human Resources	Order Management	Purchasing	Inventory		Costing	Service Contracts
Receivables	Advanced Benefits	Quoting	Quality		Development	Billing	TeleService
Payables	Payroll	Advanced Pricing	iProcurement	Bills of Material	Execution	Project Contracts	Field Service
iExpense	Learning Management	Release Management		Master Scheduling MRP	Financials	Project Management	Install Base
Assets	Incentive Compensation	Shipping Execution		Advanced Supply Chain Planning			Depot Repair
Cash Management	Time & Labor	Warehouse Management		Work in Process	Planning		
Enterprise Asset Management	Labor Distribution			Cost Management			
Working Capital				Engineering			

# What is Noetix Today? – Content – Other Applications

## Oracle JD Edwards

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- Financials
- Human Capital Management
- Equipment Management
- Expense Management
- Inventory
- Load and Delivery
- Manufacturing
- Purchasing
- Sales, Service
- Warehouse, Transportation

## Oracle PeopleSoft

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- Financials
- Human Resources
- Payroll
- Projects Accounting
- Purchasing

## Oracle Cloud Apps

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- Expense Cloud
- HCM Cloud\*
- Financials Cloud\*
- SCM Cloud\*

\* *Planned for delivery in 2019*

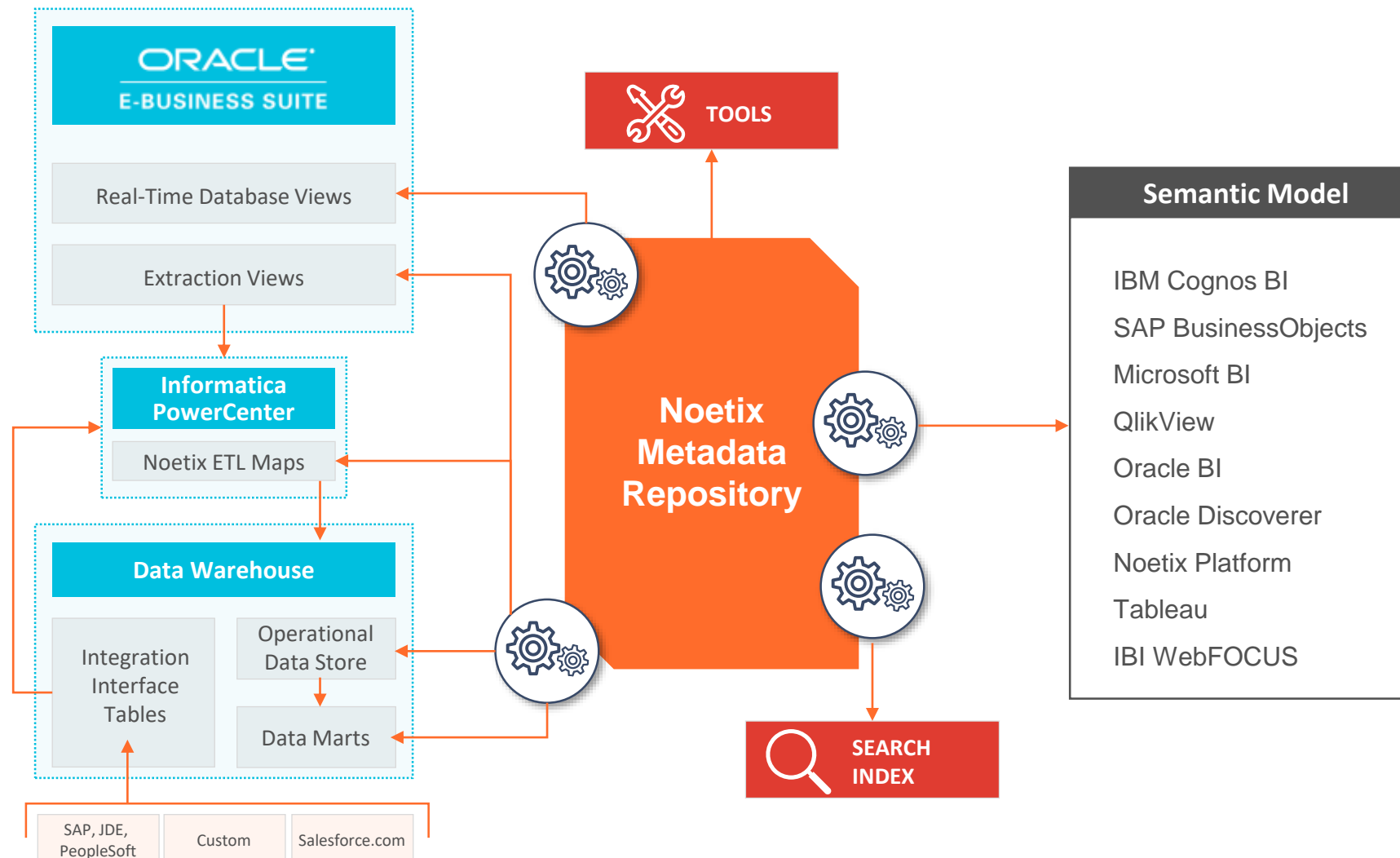
## SaaS Applications

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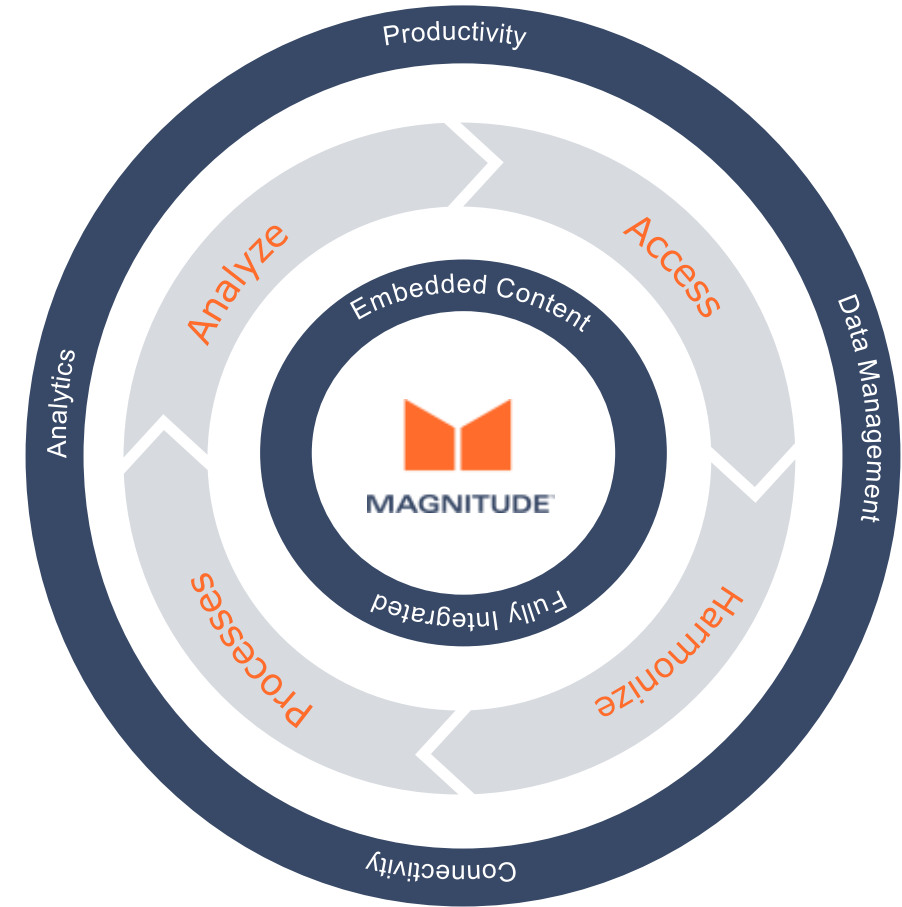
- Salesforce
  - Assets
  - Campaigns
  - Cases
  - Events
  - Leads
  - Opportunities
  - Tasks
  - Price Book
- Zuora
  - RevPro



# What is Noetix Today? - Architecture



# What is Noetix Today? - Summary



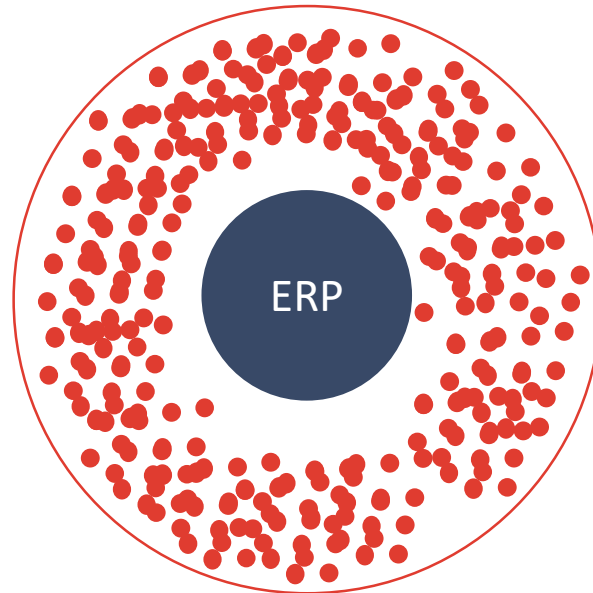
# Today's BI Challenges – Reality of a Hybrid Environment

## ERP Vision



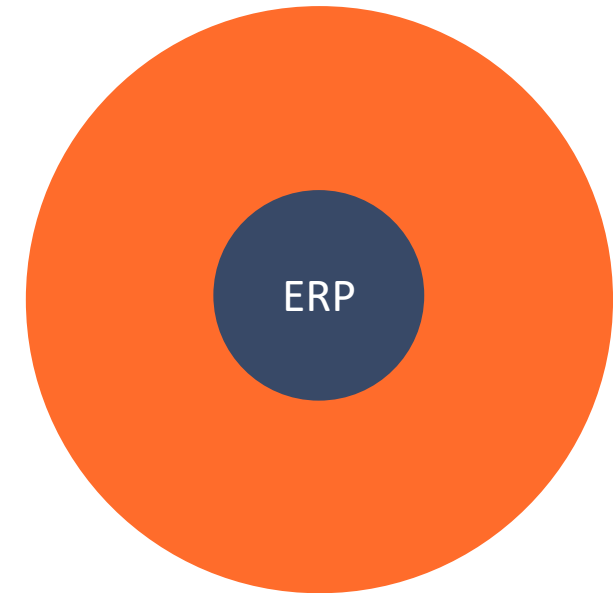
Single instance delivering detangling process complexity and delivering vast organizational efficiencies

## Reality



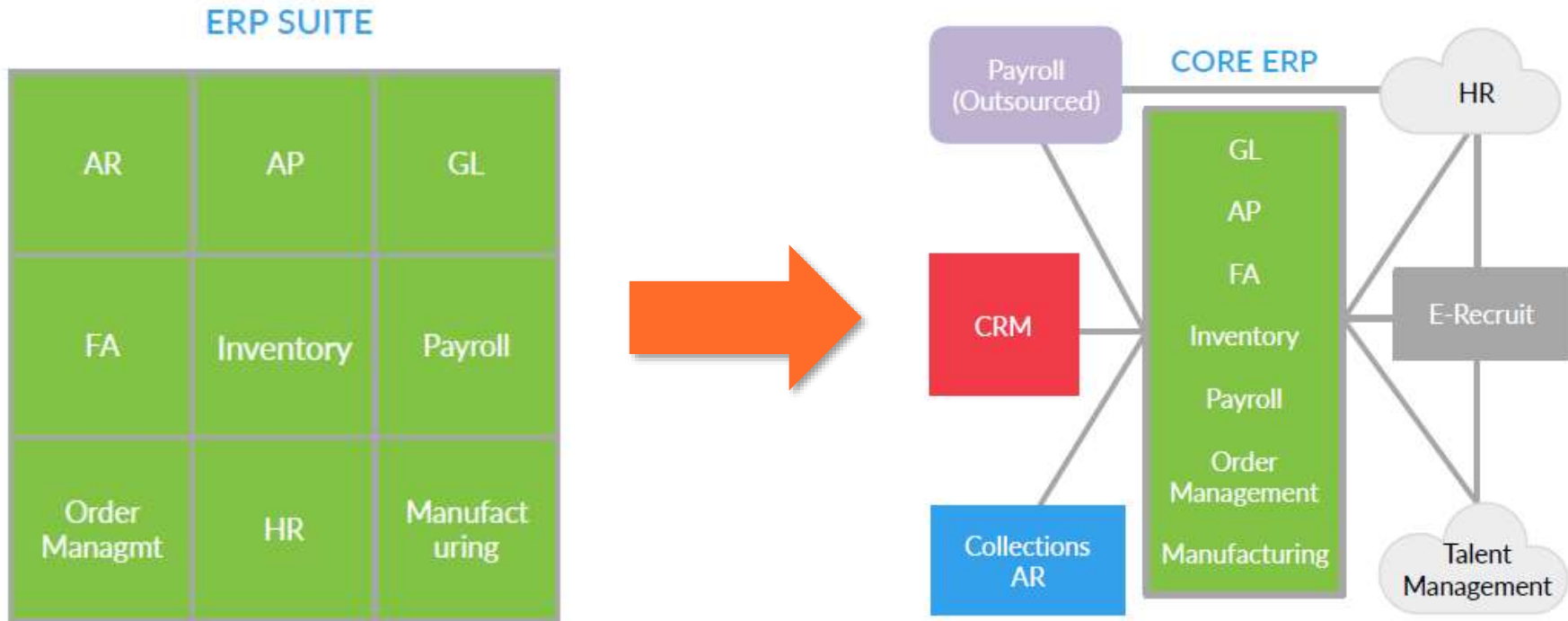
Core ERP fails to deliver on operational improvements because of fragmentation, creating whitespace around the ERP. **Custom builds and 3<sup>rd</sup> party vendors fill the gaps in the whitespace**

## Magnitude Strategy

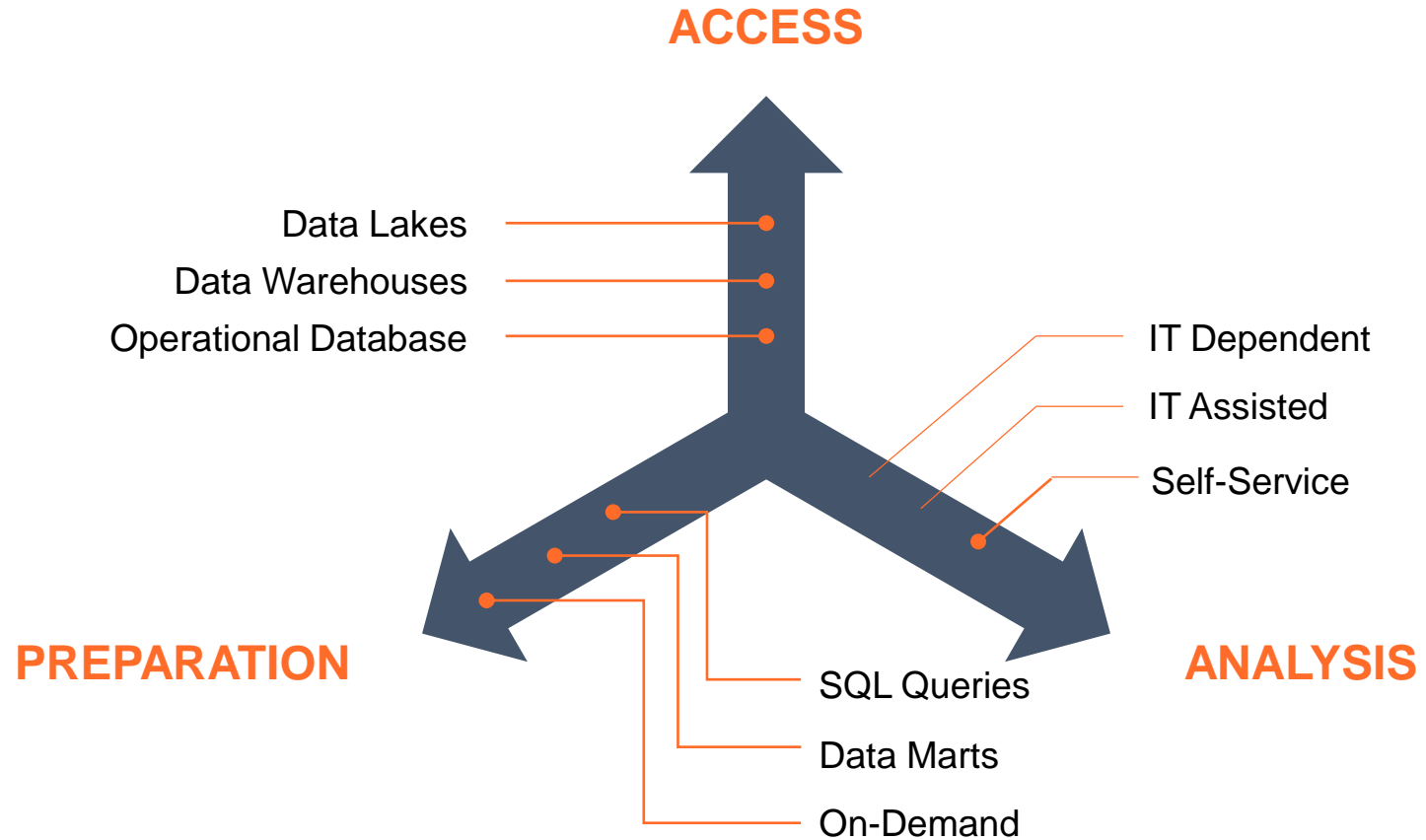


Magnitude strategy focused on consolidating the whitespace around core ERP through **internal product development and M&A**

# Today's BI Challenges – ERP Evolution



# Today's BI Challenges – Business Intelligence Tech Evolution



# How can Noetix help? – Introducing Noetix Cloud Analytics

## Multiple Applications



ERP Applications



Cloud Applications



Legacy, Other On-Prem Applications

## Central Storage Platform

Cloud | On-Premise



- 1000+ Pre-Built Real-Time Views and Data Models
- Combined Application Reporting
- Content Search
- BI Tool Generation

## 360 Degree Analysis & Reporting

Choose Your BI Tool



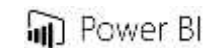
Finance



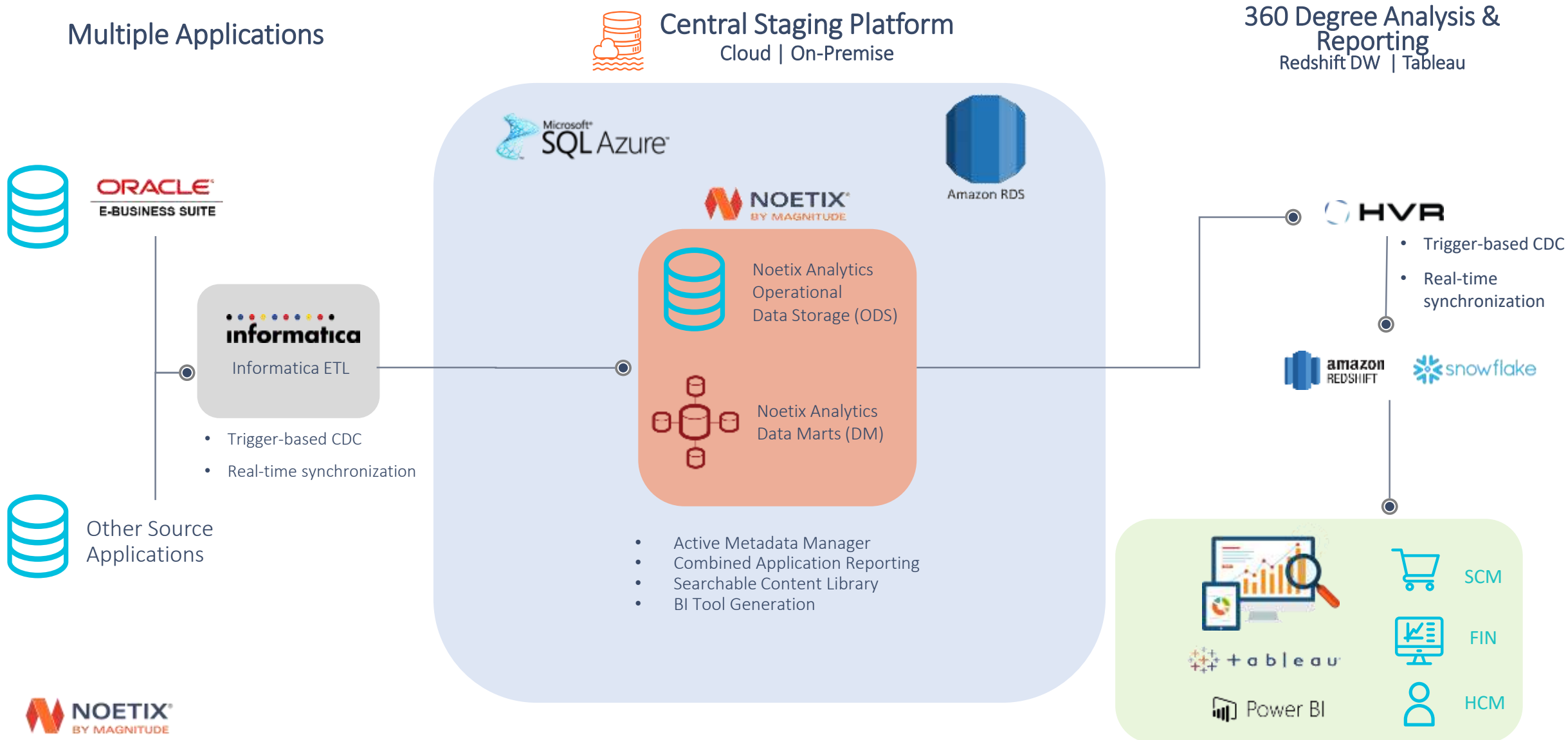
Supply Chain



HCM



# How can Noetix help? – Noetix Analytics in the Cloud



# How can Noetix help? – NoetixViews in the Cloud

