

eCommerce is NOW

-  eCommerce accounted for 14.3% of all retail sales in 2018
-  67% of purchases for industrial manufacturing and pack-and-ship industries were influenced by digital experiences.
-  B2B eCommerce is predicted to reach \$1.8 Trillion by 2023.

-  Digital shopping has become the last stop before purchase 57% of the time. It's no longer enough to print and ship catalogs to customers.



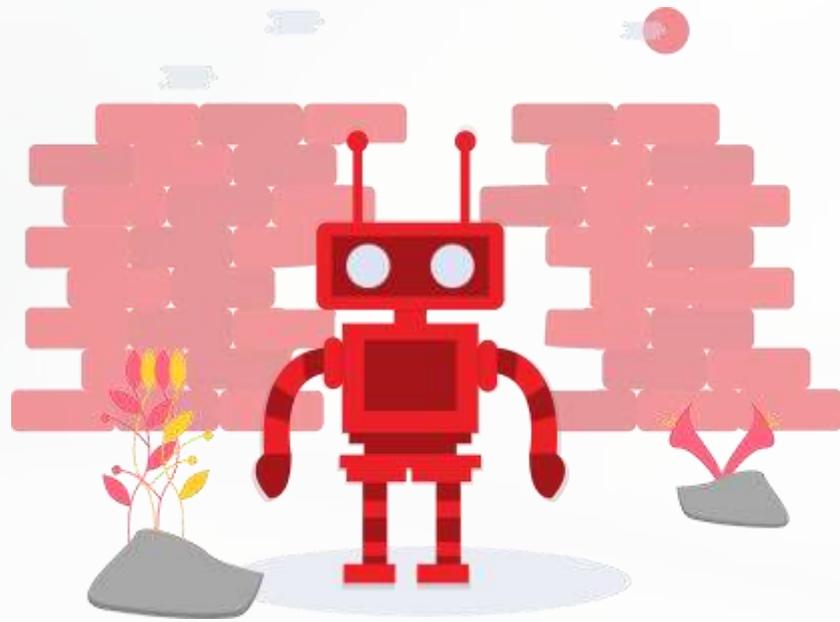
B2C Features

Abandoned Carts



-  Largest source of lost revenue for eCommerce
-  Easily retarget & convert with abandoned cart emails from Oracle Responsys and Oracle Marketing Cloud
-  The best email open rate out there

Real Artificial Intelligence



-  Sort products on your page strategically for high visibility targeting
-  Automatically suggest products for quick conversions and display them prominently with eComchain's AI sorting
-  Customer-centric search yields the best results

Artificial Intelligence recommending products in eComchain

THE PILLOW BAR®

Custom Pillows Bedding Separates Towels Bedroom Sets Accessories Embroidery Ideas Gift Ideas

What Is YOUR Sleep Style?

Shopping cart

My cart

Product	Price	Quantity	Total	Delete
 <p>Royal Euro Pillow and Sham EuroRoyal Embroidery-Color : Platinum Quantity : 5 Embroidery-Style : Block Style Embroidery : Great Lakes Oracle Conference</p>	\$247.00 Each	1	\$247.00	

Shop for more items

Clear shopping cart

Have a coupon ?

Coupon code

Apply

Subtotal \$247.00

Estimated Shipping \$5.00

Grand Total \$252.00

Proceed to checkout

Recommended products



Down ALTERNATIVE Jetsetter
MINI Pillow



\$49.00 Each



Dr. Mary Side Sleeper
Protector



\$29.00 Each



Dr. Mary Side Sleeper™ Down
Filled Pillow



\$339.00 Each

Wish List



- Remind customer's about their Wish Lists to help spur a sale with Oracle Sales Cloud integration.
- Analytics from eComchain's Wish List data can be used for targeted emails, inventory forecasting, and more
- eComchain's integrated wish list feature allows wish lists to be shared across the account, email, or be held privately. The customer is now your marketing team

Wish Lists



America's Favorite Doors®

Item added to your wishlist

What can we help you find today?



[Resources](#) [Contact Us](#) [Downloads](#) [Forms](#) [Admin](#)

[My Account](#) | [Wishlist](#) | [Cart 0 item\(s\)](#) | [Logout](#)

Product Catalog

- Bearing Plates and Bearings >
- Cable and Fittings >
- Chain Hoists >
- Decorative Hardware >
- Door Closer >
- Drums >
- Extension Spring Hardware >
- Extension Springs >
- Fasteners >
- Hardware >
- Hinges >
- Locks, Handles, Lock Parts >
- Lubricants >
- Misc >
- Operator Parts and Accessories >
- Reinforcing Hardware >
- Retainers and Seals >
- Rollers >
- Springs and Components >
- Stop Molding >

Bearing Plates and Bearings RETAINER CENTER SUPPORT BRACKET COMM



RETAINER CENTER SUPPORT BRACKET COMM

Part Number: 0140844

\$0.98 Each

RETAINER CENTER SUPPORT BRACKET COMM

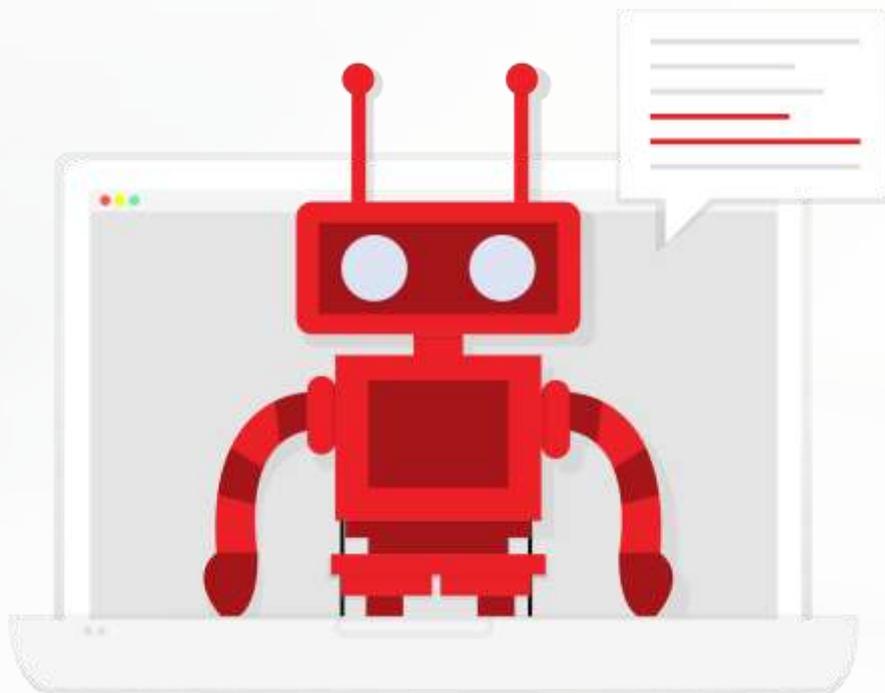
Qty: [ADD TO CART](#) [Wishlist](#)

[TECHNICAL SPECS](#)

Product weight and dimensions

Package weight: 0.285 Pound

Chatbots



-  Increase customer engagement by responding immediately with eComchain's built in chatbot
-  Save up to 30% in customer support services with automated answers to common questions
-  Collect important information from the user before they ever speak to a live person, like name and order number
-  Market new, discounted, or suggested products directly to the user

Omnichannel Experience



-  eComchain end users are responsive with omnichannel experience
-  Provides marketing campaign capabilities with integration to Oracle Marketing Cloud if required
-  End Users can avail Loyalty points or offers which in turn can be integrated with Oracle Loyalty Cloud

Mobile Responsive websites bridge carts from one device to another in eComchain



00:37 STOP 58% 2:09 PM

RETAINER CENTER Items added to the cart

Job Name Purchase Order

Notes

Price **\$0.98 Each**

Quantity 

Total **\$3.92 Each**

3530020



CHAIN HOIST REDUCED DRIVE

Job Name Purchase Order

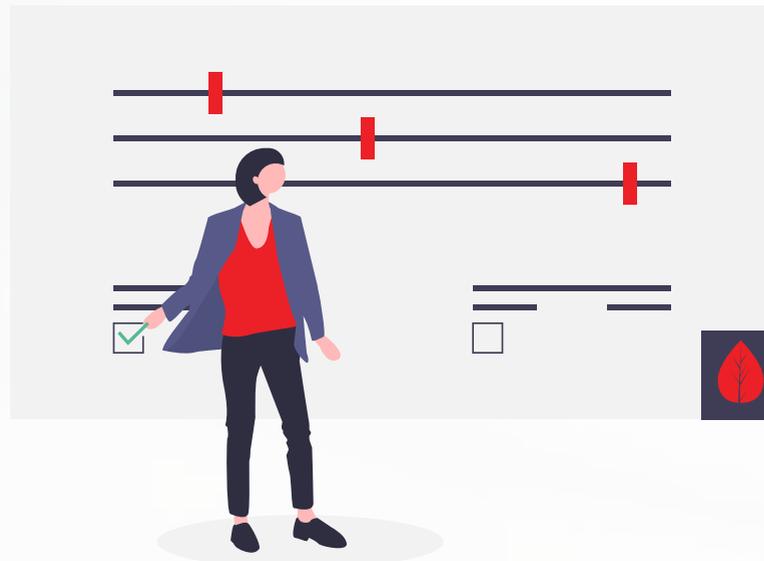
Notes

Price **\$41.28 Each**

Quantity 

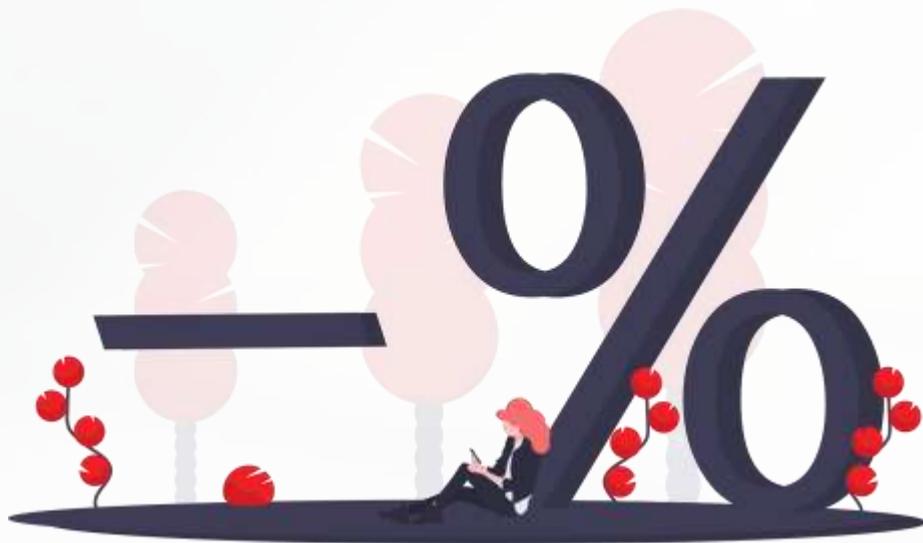
B2B Features

Configurable Products using Oracle Configurator & CPQ



-  eComchain is pre-integrated with Oracle Configurator from Oracle EBS
-  Integration with Oracle CPQ Cloud is in the roadmap
-  All Configurable products from Oracle Configurator are displayed on eComchain's product catalog in real time with enhanced customer experience using Ajax and Angular JS for improved performance

Advanced Pricing Features



-  Integrated with Oracle EBS Advanced Pricing APIs
-  Display Account-based pricing with custom pricing attributes, modifiers and qualifiers from Oracle EBS
-  Apply real time discounts based on Oracle EBS customer-specific discount setup
-  Pricing information can be displayed in real-time or by batch processing

Price Breaks in eComchain



Price breaks

Buttons: + Add, Upload products, Download Price Break template, Search Pricebreak

Product	Quantity from	Quantity to	Price / Qty	Edit/Delete
BOLT CARR FLAT HEAD 1/4-20 X 2 1/4	0	100	0.04	[Edit] [Delete]
HINGE PIN END STYLE HRD	0	24	0.183	[Edit] [Delete]
HINGE PIN CENTER STYLE HRD	0	24	0.15	[Edit] [Delete]
COTTER PIN OPENER REINF BRKT (ALT)	0	900	0.14	[Edit] [Delete]
HINGE 18 GA #3	124	99999	0.47	[Edit] [Delete]
HINGE 18 GA #1	0	24	0.6318	[Edit] [Delete]
HINGE 18 GA #4	124	99999	0.66	[Edit] [Delete]
HINGE 18 GA #2	124	99999	0.45	[Edit] [Delete]
HINGE 18 GA #5	124	99999	0.78	[Edit] [Delete]
HINGE 14 GA #1	124	99999	0.56	[Edit] [Delete]

Page 1 of 1

Direct Item Entry and Search Features

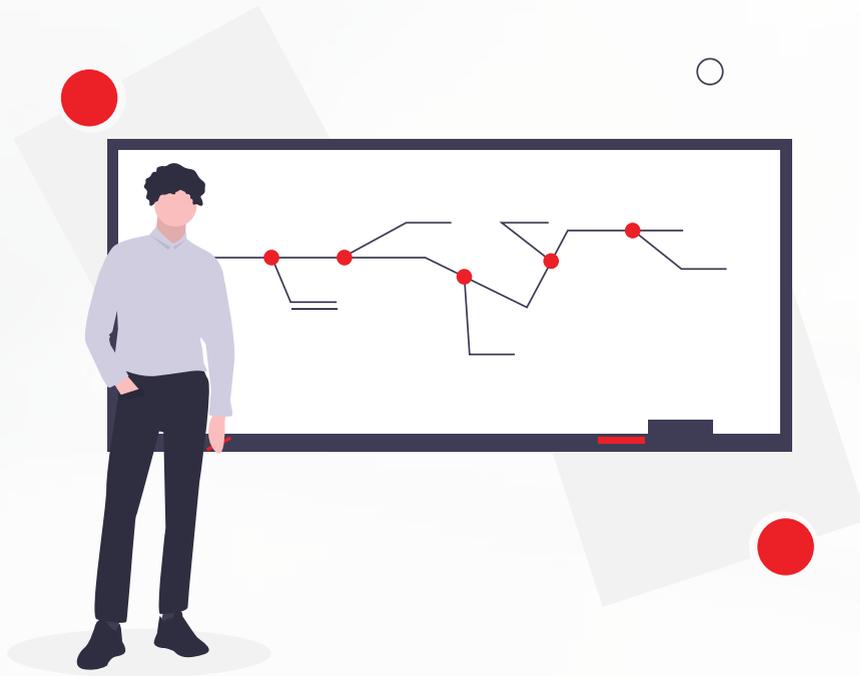
-  B2B users can upload files with items to purchase, validated by Oracle Inventory in EBS, saving them valuable time and energy
-  eComchain's standardized templates means no confusion for your business
-  Improved search features with Type Ahead and Auto Suggest increasing online revenue
-  Facet-based search and part number related search provides makes it easy to find what the user needs



B2B2C

B2B2C

-  Connect **businesses to distributors to retailers to consumers**
-  Expand a business with increased sales and revenue using the latest in online technology
-  Create transparency for companies to maximize and capitalize on the opportunity
-  Provide a platform for seamless business at various levels of the supply chain



Thanks for your time!

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